



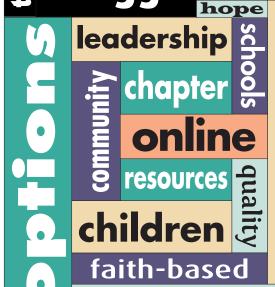


MARCH 4-6, 2010 HILTON MILWAUKEE CITY CENTER MILWAUKEE, WI





# 울struggle continues



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### AGENDA-AT-A-GLANCE

Thursday, March	4
12:00 pm - 7:00 pm	Registration and Join BAEO Now!
3:30 pm - 5:00 pm	First Timers Orientation
5:00 pm - 7:00 pm	Networking
7:00 pm - 9:00 pm	Opening Ceremony/Reception Hosted by Milwaukee BAEO
Friday, March 5	
7:00 am - 8:00 am	Pilates and Yoga
7:00 am - 8:00 am	Rev. Eddie Edwards Sunrise Prayer Service
7:00 am - 5:30 pm	Registration and Join BAEO Now!
8:00 am - 12:00 pm	Quality Educational Options (QEO) School Visits
9:00 am - 9:45 am	Networking Breakfast
10:00 am - 5:30 pm	Special Features:  Cultural Bookstore/Meet the Authors  Rev. Eddie Edwards Prayer and Reflection Room  PowerBreaks Complimentary Massage
10:30 am - 12:00 pm	Concurrent Sessions  Mobilization Strand  High Performing Black-Led Charter Schools Strand  Title II Academic Strand
12:30 pm - 2:00 pm	Welcome Lunch Dr. Deborah McGriff, Presiding
2:30 pm - 4:00 pm	Concurrent Sessions
2:30 pm - 4:00 pm	QEO School Visits Debrief
4:30 pm - 5:30 pm	Conversation with Board Chair-elect and President
5:30 pm - 10:00 pm	Urban Underground Youth Events
5:30 pm	Dinner on Your Own (see page 36 for Milwaukee Chapter recommendations)

10th Anniversary

Saturday, March	6		
7:00 am - 8:00 am	Yoga and Pilates		
7:00 am - 4:00 pm	Registration and Join BAEO Now!		
7:30 am - 9:30 am	National Board of Directors Meeting		
8:00 am - 9:15 am	Networking Breakfast		
9:30 am - 10:45 am	Concurrent Sessions		
10:00 am - 5:30 pm	Special Features:		
11:00 am - 12:15 pm	Concurrent Sessions		
Noon - 12:30 pm	Networking		
12:30 pm - 1:30 pm	Dialogue with New Members		
12:30 pm - 2:30 pm	Lunch on Your Own (see page 36 for Milwaukee Chapter recommendations)		
3:00 pm - 4:00 pm	Members Only Annual Meeting of the General Membership		
4:00 pm - 7:00 pm	Networking		
7:00 pm - 8:30 pm	Board Chair Dinner Honoring Howard Fuller		
9:00 pm - 12:00 am	Host Region 2011 Social Event Hosted by Newark, NJ		



#### WELCOME

Dear Parental Choice Advocates and Supporters,

Thank you for joining our 10th Anniversary celebration!

Our theme this year, "A Decade of Progress... The Struggle Continues," examines a decade of achievements and encourages us to continue the struggle to protect, expand and enact new parental choice policies and programs in our chapter and mobilization cities and states.

These are challenging times for our movement because the forces for maintaining the status quo relentlessly oppose allowing low-income and working class families to have the power to choose quality educational options for their children.

Symposium 2010 will inform, inspire and empower you to embrace the struggle for parental choice over the next decade and to commit to fighting until all of our children have high quality educational options.

Our 10th Anniversary program maintains many Symposia traditions, including visits to high performing schools, general sessions that enlighten, and concurrent sessions that illuminate BAEO's priorities — mobilization, high-performing Black-led charter schools, Black male academic and career success, and instructional strategies that close the achievement gap.

The Symposium Planning Committee also continued to schedule time for prayer and reflection, time to renew the physical body, time to network, and time to meet Host Region 2011.

10th Anniversary

We join the Milwaukee Chapter of BAEO, Host Chapter 2010 in welcoming you back to Milwaukee, where the first Symposium was held in 1999! The Milwaukee Chapter promises to send you home renewed, relaxed and revived.

You will also return home armed with ideas, solutions, and recommendations that will transform the lives of Black children. You will be vigilant and not lose your focus. You will have the courage to do whatever it takes to give parents a choice and thereby give children a chance for a high quality education.

Again, thank you for joining us as we reflect on the roots of our organization, recruit new soldiers for our cause and rededicate ourselves to the struggle for parental choice.

The struggle continues and will not be won without you!



Kevin P. Chavous

Chair-elect

Board of Directors



Deborah McGriff Chair Symposium Planning Committee



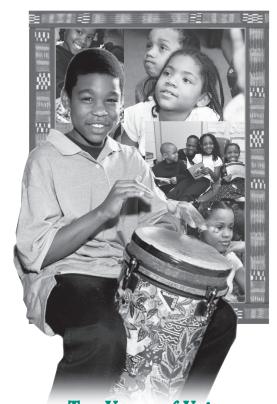
Howard Fuller Chair Board of Directors

# 2000-2010

#### HOST CHAPTER 2010

# elcome to the home of BAEO's first Symposium from





Ten Years of Voice.
Ten Years of Choice.
The Struggle Continues.

# SYMPOSIUM SPONSORS

#### **C** H A M P I O N

Lynde and Harry Bradley Foundation



#### Vanguard

Annie E. Casey Foundation



BAEO Board & Staff

#### DEMOCRATS for EDUCATION REFORM

Dick and Betsy DeVos Family Foundation

The Institute for the Transformation of Learning at Marquette University

#### TRAILBLAZER

VCI Foundation

#### ACTIVIST



Boykin Curry Fordham Foundation J.C. Huizenga Johnson Foundation Milwaukee Chapter of BAEO National Alliance for Public Charter Schools

#### SENTINEL

Kevin Chavous **Dwight Evans** T. Willard Fair Howard Fuller Tycely W. Hicks Louisiana Association of Public Charter Schools Deborah McGriff John & Marilynn McVicker New Schools for New Orleans Andrea Foggy-Paxton Urban Underground Alvin Williams

#### **B** E N E F A C T O R

Mashea Ashton Jacqueline McGriff Cooper Zakiya Courtney Vernard Gant Gerard & Kimberly Robinson Danielle Smith

#### MAJOR BAEO CONTRIBUTORS





**BOUNCER FOUNDATION** 

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LYNDE AND HARRY BRADLEY FOUNDATION



BILL & MELINDA GATES FOUNDATION

JOYCE FOUNDATION



National Alliance for Public Charter Schools

**OPEN SOCIETY INSTITUTE** 

JON SACKLER

WALTON FAMILY FOUNDATION

To increase access to high-quality
educational options for Black children by
actively supporting parental choice policies
and programs that empower low-income and
working class Black families.

#### **EDUCATIONAL OPTIONS**

Charter schools

Home schooling

Innovations in traditional public schools

Privately financed scholarships

Public-private partnerships

Supplementary education programs

Tax-supported scholarships (vouchers)

Tuition tax credits and deductions

Virtual and online learning

Afterschool programs

#### NATIONAL OFFICE

888 16th Street NW, Suite 800 Washington, DC 20006 (202) 429-2236

<u>www</u>.baeo.org

Look for us on...





# 2000-2010

#### **FOUNDERS**

Kent Amos Mashea Ashton Kendrick Ashton Elizabeth Baptiste Richard Bennett I. Kenneth Blackwell Willie Breazell Cheryl Brown W. Raymond Bryant Judy Burnette Kaleem Caire Kenneth Campbell Anthony Courtney Zakiya Courtney Eddie Edwards Dwight Evans Jeannie Fenceroy Gail Foster Dolores Fridge K. Miata Fuller Howard Fuller Morgan Goodman Catina Harwell-Young Mikel Holt Jacqueline Joyner-Cissell Alonzon Knox

Kwame McDonald Deborah McGriff John McVicker Monique Miller Jeanette Mitchell Donald Murphy Anita Nelam Bill Owens Lawrence C. Patrick III Lisa Peyton-Caire Jerry Roebuck Eugene Ruffin Anita Ruiz Dale Sadler Jim Shelton Hal Smith Curtis Spence Thomas Stewart Christopher Sullivan Eugene Wade Virginia Walden Ford Michelle Walker Selina Wellington Akili West Armstrong Williams Bob Woodson



### BAEO HISTORY

#### **MARCH 1999**

#### First Symposium

The Institute for the Transformation of Learning (ITL) at Marquette University in Milwaukee, WI, hosted more than 150 participants to discuss the theme, "The Power of Options."

#### DECEMBER 1999

#### Founders Meeting

Fifty-two Black supporters of educational options met at the Mayflower Hotel in Washington, D.C. to establish BAEO as a national organization. Our founder listed on page 10.

#### MARCH 2000

#### National Organizing Meeting

Approximately ninety people met after the second Symposium to review the first draft of the by-laws and elected Howard Fuller the first president (the title was later changed to Chair of the Board) and authorized him to organize a national board representing a variety of influencers from government and private sector organizations.

#### AUGUST 2000

#### The Launch of BAEO

BAEO was launched at the National Press Club in Washington, DC. A webcast is available at www.connective.com.

#### JANUARY 2001

#### First Chapter

Milwaukee was authorized as BAEO's first chapter.

#### SEPTEMBER 2001

#### First National Media Campaign

The All Kids Need Choice media campaign was conducted in Washington, DC, to spotlight our mission.

#### **MAY 2002**

#### Victory for Vouchers

BAEO celebrated the Supreme Court decision that vouchers are a constitutional means by which students can be educated in Ohio.

#### BAEO HISTORY (CONT.)

#### MARCH 2003

#### First Local Public Information Campaign

Chapters from Dallas, Detroit, Milwaukee and Philadelphia launched a public information campaign funded by the US Department of Education -Project Clarion - to promote Supplemental Educational Services (SES) and Public School Choice. The slogan for the project was "Parents You have a Right to Know." More than 5,000 parents received information about SES.

#### SEPTEMBER 2003

#### First Statewide Media Campaign

The Step Up for Students media campaign was launched in Florida to inform parents and the community about the Corporate Income Tax Credit program. The Program helped more than 17,000 children.

#### NOVEMBER 2004

#### Bailey and Sullivan Leadership Institute

Bailey and Sullivan Leadership Institute held the first Seminar on Education Policy and Parental Choice at Harvard University in partnership with the Kennedy School of Government's Program in Education Policy and Governance.

#### MARCH 2005

#### Fifth Anniversary

BAEO is the preeminent national organization for Black people who support parental choice to empower families and increase quality educational options for Black children.

#### **Quality Principles**

The board adopted a set of principles to guide the design, implementation and evaluation of quality educational programs.

#### JANUARY 2006

#### First Ohio Information Campaign

The Ohio mobilization team in partnership with local and national allies informed more than 90,000 eligible families and students about of the EdChoice Scholarship Program.

#### OCTOBER 2007

#### After School Study

"More than homework, a snack, and basketball: Afterschool Programs (ASPs) as an Oasis of Hope for Black Parents in Four Cities," was published to empower low-income and working class Black parents with information about the benefits of ASPs and to influence policy decisions regarding the design and implementation of appropriate educational opportunities in ASPs for urban families. Former BAEO President Gerald Robinson was the principal investigator.

#### **AUGUST 2008**

#### LaBAEO Advocates for New Orleans Scholarship Program

The Louisiana mobilization team in collaboration with national and local allies supported the creation of the Student Scholarships for Educational Excellence Program. The first year, 641 students enrolled in 31 private schools.

#### DECEMBER 2008

#### **BAEO/Gates Small High Schools Project**

The Gates Small High Schools project supported three schools—two in Philadelphia and one in Milwaukee—in its network, serving approximately 600 students.

#### NOVEMBER 2009

#### Black Democrats Support Grows for Education Reform

Bailey and Sullivan Leadership Institute and Harvard University's Program on Education Policy and Governance held the fifth anniversary Seminar on Education Policy and Parental Choice (SEPPC) in Atlanta, GA for Black Elected Officials. In just five years, SEPPC has grown from 16 participants to more than 180.



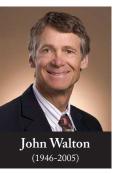
Black Alliance for Educational Options



# 10th Anniversary



# TRIBUTE TO CHAMPIONS OF PARENTAL CHOICE



In 2005, the parental choice movement lost one of its most vigilant champions, John Walton.
Below are reflections from BAEO leaders about the impact and contributions of John Walton to the parental choice movement.

John Walton was truly kind and caring and made a difference in his support of our efforts here in Washington, DC. When I met John in the late 90's I was so inspired by his commitment to children. He had a quiet, gentle manner and made me and many others feel like we could do something special to make sure that all children were given the chance for a quality education.

He inspired us to work hard to do whatever we could to reach our goals and he worked alongside us. We will miss him terribly and continue to work toward his dream of providing educational opportunities for low-income families. He will always be in our thoughts and prayers.

Virginia Walden Ford Washington, DC Chapter of BAEO BAEO National Board

The world is filled with all kinds of people with all kinds of motives and missions. I thank God for the motives and mission of John Walton.

He was a kind and compassionate man with a heart that burned with desire to make the world a better place. He believed that he could do that if he helped those who were less fortunate get the necessary tools to succeed. He believed that education was the key to real freedom and that he could help all children have the kind of freedom that would allow them to be anything they wanted to be, and he invested his life and his money in that reality.

He was indeed a great warrior for the parental choice movement, but more than that he was interested in giving children a chance. He was a drum major for justice for the underserved children of America. He was indeed a champion among champions for the poor and needy children. He will be missed by all.

Rev. Dr. W. Raymond Bryant Treasurer BAEO National Board

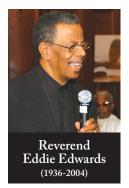
As a person who was not a founding member of BAEO or a board member, I don't think there has been anyone who has single handedly contributed to the growth and development of BAEO from the beginning until now as John Walton has. I also know there is no other person out there that has personally contributed to the growth and expansion of quality charter schools across the country.

The movement has lost a great warrior, but his vision and commitment will last for a lot of kids.

Mashea Ashton, Secretary BAEO National Board

SPECIAL FEATURES

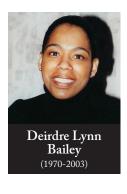
The founding and development of BAEO was blessed by the contributions of many. During this and each Symposia, we celebrate the legacy of John Walton, Rev. Eddie Edwards, Deirdre Lynn Bailey, and Lisa Yvette Sullivan. We hold their beliefs, values and leadership close to our hearts as we all continue the struggle for our children.



Rev. Eddie Edwards (1936-2004)

Reverend Edwards was one of the founders of BAEO. He co-convened BAEO's first Clergy Roundtable where leaders from across the country met to discuss how to expand awareness of parental choice.

In his home state of Michigan, he was a leader in the effort to get the Michigan constitution changed to allow for vouchers as viable options for parents. When others succumbed to fear and timidity, Rev. Eddie Edwards stood tall as a fighter for parental choice.

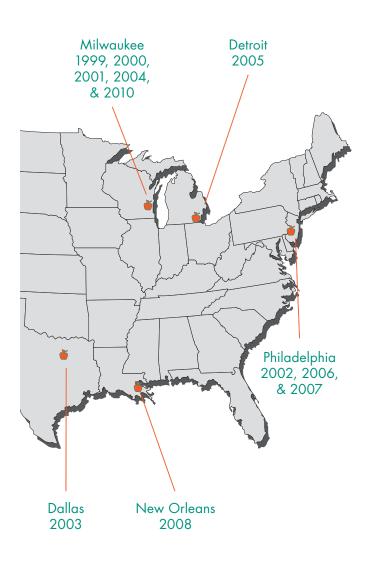


### Deirdre Lynn Bailey (1970-2003) Lisa Yvette Sullivan (1961-2001)

The Bailey and Sullivan Leadership Institute (BSLI) was created in honor of Deirdre Lynn Bailey (1970-2003) and Lisa Yvette Sullivan (1961-2001). In June 2000, Deirdre and Lisa brought their commitment to youth leadership and political change to BAEO's founding meetings. Alongside elected officials, educators from across the country, Deirdre was a founding member of BAEO and was instrumental in launching the Philadelphia BAEO chapter. During the founding meetings, Lisa facilitated discussion to define BAEO's approach to reaching and supporting emerging leaders, and she advised BAEO through its transition from Milwaukee to Washington, DC.



#### THANK YOU HOST CITIES



The following pages include detailed information about the Symposium agenda. Go to page 2 to view the Agenda-At-A-Glance.

# 2000-2010

#### THURSDAY, MARCH 4

### NOON - 7:00 PM REGISTRATION AND JOIN BAEO NOW!

Location: 4th floor

#### 3:30 PM - 5:00 PM FIRST TIMERS ORIENTATION

Is this your first Symposium? Do you want to learn more about BAEO and the educational options BAEO supports? In this session first-timer's will receive an overview of the Symposium, the history of BAEO, and the quality overview of the educational options BAEO supports.

PRESENTERS: Howard Fuller (Fuller59h@aol.com) and Deborah McGriff (dmmcgriff@aol.com)

Location: Monarch Ballroom, Upper Lobby

#### 5:00 PM - 7:00 PM NETWORKING

#### 7:00 PM - 9:00 PM OPENING CEREMONY/ RECEPTION

Host: Milwaukee Chapter of BAEO

Location: Empire Ballroom, Upper Lobby



# 10th FRIDAY, MARCH 5

#### 7:00 AM - 8:00 AM PILATES AND YOGA

Come and enjoy an hour filled with core strength training and muscle toning. Participants will learn correct breathing techniques, appropriate posture and poses, and the vital importance of meditative mindfulness. The combination of both Yoga and Pilates creates a strong, streamlined body, leaving you feeling taller, leaner, and with a strong sense of health and well-being.

Instructor: Diane Davis (rdavis@mindspring.com)

Location: Regency Ballroom, 5th floor

## 7:00 AM - 8:00 AM REV. EDDIE EDWARDS SUNRISE PRAYER SERVICE

Rise and shine and give God the glory. Feed your spirit for parental choice.

Presiding: Revs. Archie Ivy (revalivy@sbcglobal.net) and John McVicker (Pastor@ctkbc.org)

Location: Wright C Ballroom, 4th floor

## 8:00 AM - 5:30 PM REGISTRATION AND JOIN BAEO NOW!

Location: 4th floor

## 8:00 AM – NOON QUALITY EDUCATIONAL OPTIONS (QEO) SCHOOL VISITS

A Symposium tradition continues as we tour high performing Black-Led schools. Our goal is to inspire you as you meet educators, students and parents who are pursuing a world-class education. Take notes as you learn through innovative teaching how the achievement gap is being closed and go back to your communities with fresh ideas, solutions and recommendations that enhance the lives of Black children.

Location: Meet at 6th Street Bus Lobby Entrance

#### 9:00 AM - 9:45 AM NETWORKING BREAKFAST

Location: Empire Ballroom, Upper Lobby

#### FRIDAY, MARCH

#### 9:45 AM -10:00 AM **NETWORKING**

#### 10:00 AM - 5:30 PM **SPECIAL FEATURES:**

#### Cultural Bookstore and Meet the Authors

Are you looking for a book to keep you motivated and inspired for the movement? Visit the Cultural Bookstore and Meet the Authors and find an assortment of genres, including education, history and fiction.

Location: Schlitz, 4th floor

#### Rev. Eddie Edwards Prayer and Reflection Room

Need a private space to pray or reflect on the spirit of the movement? No need to look any further. In the memory of parental choice warrior, Rev. Eddie Edwards, we provide you with a quiet place to seek guidance from a higher power.

Location: Usinger, 4th floor

#### PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for soothing 10-minute massages from Milwaukee's finest massage therapists. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapists: Cynthia Lucas and Lillian Pounds (renew@randrproductions.net)

Location: Miller, 4th floor

#### 10:00 AM-10:30 AM NETWORKING

#### 10:30 AM - NOON CONCURRENT SESSIONS

#### **Mobilization Strand**

Assessing the Political Climate-How to be an Effective Advocate

Participants will discover how to navigate the political process; get the most from your elected officials; understand the ins and outs of working with the legislature; keep the participants/group informed after legislation passed; and, ways to ensure passing legislation remains uncompromised after it passes.

PRESENTERS: Paul Faber (paul.faber@imagineschools.com); Alisha Morgan (alisha.morgan@house.ga.gov); and Leslie Ellison (lesaellison@aol.com)

Moderator: Bertha Gilkey-Bonds (Bertha@baeo.org)

Location: Mitchell, 4th floor

#### Black-Led Charter Schools Strand

How We Got Here: The Importance of Building a Network of High-Performing Black-led Charter Schools

This session will begin a dialogue about accelerating student performance, lifting up best practices, building capacity, leveraging resources and advocating for quality through a network of committed leaders. In discussions about school quality, much of the national attention and resources are increasingly being focused on a very small group of successful Charter School Management Organizations (CMOs), which are shaping the education policy debate. BAEO has identified more than 70 high-performing, Black-led charter schools across the country that are having a significant, positive impact on the lives of children... often with little fanfare or acknowledgment.

FACILITATORS: Kenneth Campbell (kenneth@baeo.org) and Andrea Foggy-Paxton (Andrea.Foggy-Paxton@gatesfoundation.org)

Location: MacArthur, 4th floor

#### FRIDAY, MARCH 5

#### 10:30 AM - NOON

## Title II strand Using LEGO Robotics for S. T.E.M.

Where are your LEGOS now? While you engage in the hands-on activities of this workshop, you will see how you can use LEGOS along with simple machines to implement the principles of the nation-wide school reform initiative entitled S.T.E.M. – Science, Technology, Engineering, Mathematics. Participants will receive a packet of digital resources for immediate applications in Title II classes for mathematics and science as well as for applications at home.

PRESENTERS: George Garland (garlandg@matc.edu); Ken Tatum (grampatatum@gmail.com); and Tarence Smith (tarences@yahoo.com)

Moderator: Ramona Phillips (drram12@aol.com)

Location: Wright C, 4th floor

#### Econmania for Financial Success

Econmania helps students develop their financial literacy and values for managing money as future responsible citizens. When students play this hands-on game, they begin to realize that "money really does not grow on trees." Participants will receive a mini-version of Econmania for use in their Title II math classes as well as other middle and high school classes.

PRESENTERS: La Donna Leazer (lleazer@beam. edisonlearning.com) and Lois Nugent (lnugent@beam. edisonlearning.com)

Moderator: ReDonna Rodgers (redonnarod@aol.com)

Location: Walker, 4th floor

#### NOON-12:30 PM NETWORKING

#### 12:30 PM - 2:00 PM WELCOME LUNCH

Presiding: Deborah McGriff (dmmcgriff@aol.com)

Location: Empire Ballroom, Upper Lobby

#### 2:00 PM-2:30 PM NETWORKING

#### 2:30 PM - 4:00 PM CONCURRENT SESSIONS

#### **Mobilization Strand**

Bailey and Sullivan Leadership Institute: Emerging Leaders' Role in Advancing the Movement

Bold, effective leaders of all ages have a critical role to play in the effort to sustain the parental choice movement. But where can we find passionate, able people to lead the effort? How can we identify and recruit new leaders to carry the movement forward? And, what is needed to develop and sustain a pipeline of effective leaders in the parental choice movement? Participants will be encouraged to draw on innovations in technology and social networking to cast a wider net in the process of recruiting and developing this and the next generation's cadre of emerging leaders.

PRESENTERS: Julian Miller (Julian@baeo.org); Sherese Ward (shereseaward@gmail.com); Dawn Chavous (dchavous@pasenate.com); Rodney Hubbard (rodneyhubbard58@aol.com); and Reggie Moore (moore4justice@gmail.com)

Moderator: Danielle Smith (Danielle@baeo.org)

Location: Mitchell, 4th floor

## Title II Academic Strand Literacy Strategies in Content Areas

Effective study in content area classes involves negotiating environmental print and function print, building and refining different vocabularies, and expressing understanding through writing and speaking. Participants will receive a packet of literacy strategies that students in Title II classes as well as other classes can field-test and modify in their content area studies.

Presenter: Patricia Ellis (paellis@stritch.edu)

Moderator: Monique Bell (bellgrlz@yahoo.com)

Location: Walker, 4th floor

#### FRIDAY, MARCH 5

#### **Black Male Achievement**

Participants will receive an overview of BAEO's new national initiative — Parents, Power, and Purpose Advocacy Institute. This session explores how parents, faith based communities, and advocacy initiatives can work together to advance Black Male Achievement in Education. The groundbreaking documentary "Beyond the Bricks" will be shown to demonstrate how the stakeholders play an important role in this initiative.

Presenter: Darlene Callands (Darlene@baeo.org), Naryan Leazer (naryanl@aol.com), Ivory Toldson (Itoldson@ cbcfinc.org), and Shawn Dove (sdove@sorosny.org)

Moderator: Isha James (ihaley@hotmail.com)

Location: Wright C Ballroom, 4th floor

#### 2:30 PM - 4:00 PM QEO SCHOOL VISITS DEBRIEF

After a morning of touring some of the most inspiring, progressive and innovative schools in Milwaukee, participants will return to share lessons learned and best practices shared during their visits from a distinguished panel of educators, administrators, parents and students on what makes their school a quality educational option and how they are preparing the leaders for tomorrow today.

FACILITATOR: Denise Pitchford (edukatr4life@yahoo.com)

Location: Wright AB Ballroom, 4th floor

#### 4:00 PM-4:30 PM NETWORKING

## 4:30 PM - 5:30 PM CONVERSATION WITH BOARD CHAIR-ELECT AND PRESIDENT

Here's your chance to learn more about BAEO and the ever-changing politics of the parental choice movement. Every year, we set aside time for Symposium participants to have an open question and answer session with the leadership of BAEO. Bring your questions, comments and recommendations.

Presenters: Kevin Chavous (kchavous@sonnenschein.com) and Kenneth Campbell (kenneth@baeo.org)

Location: Wright AB Ballroom, 4th floor

#### 5:30 PM FREE EVENING/DINNER ON YOUR OWN

Enjoy the night on the town at some of Milwaukee's restaurants and nightclubs. For suggestions see the Around the town pages.

### 5:30 PM - 10:00 PM REGISTERED SYMPOSIUM YOUTH ONLY

Bring Your "A" Game Film Screening and Discussion

Bring Your "A" Game is a powerful short film featuring influential artists and entrepreneurs such as Sean "Diddy" Combs, Lupe Fiasco, Damon Dash, Cory Booker, Ice Cube and prominent leaders in education including Geoff Canada, Cornel West, and others. The documentary sheds light on the educational crisis impacting Black boys and essentially provides a call to action for Black boys themselves and the community as a whole. Join us for dinner and discussion around this critical topic.

FACILITATOR: Reggie Moore (moore4justice@gmail.com)

Location: Wright C Ballroom, 4th floor

#### EXPRESS YOURSELF YOUTH RECEPTION

Students are invited to an evening of poetry, music and fun! Come out and experience some of Milwaukee's most talented spoken word artists and share your talents on the mic. Afterwards, stay for the party, hosted by Urban Underground and the Milwaukee Chapter of BAEO. Prizes will be given for outstanding performances. Get here early!

FACILITATOR: Sharelen Moore (sharlenb@yahoo.com)

Location: Wright AB Ballroom, 4th floor

# 2000-2010

#### SATURDAY, MARCH 6

#### 7:00 AM - 8:00 AM YOGA AND PILATES

Come and enjoy an hour filled with core strength training and muscle toning. Participants will learn correct breathing techniques, appropriate posture and poses, and the vital importance of meditative mindfulness. The combination of both Yoga and Pilates creates a strong, streamlined body, leaving you feeling taller, leaner, and with a strong sense of health and well-being.

Instructor: Diane Davis (rdavis76@mindspring.com)

Location: Regency Ballroom, 5th floor

## 7:00 AM - 4:00 PM REGISTRATION AND JOIN BAEO NOW!

Location: 4th floor

## 7:30 AM – 9:00 AM NATIONAL BOARD OF DIRECTORS MEETING

Location: Oak Room, 5th floor

#### 8:00 AM - 9:15 AM NETWORKING BREAKFAST

Location: Empire Ballroom, Upper Lobby

#### 9:15 AM-9:30 AM NETWORKING

#### 10:00 AM - 5:30 PM SPECIAL FEATURES:

#### **Cultural Bookstore and Meet the Authors**

Are you looking for a book to keep you motivated and inspired for the movement? Visit the Cultural Bookstore and Meet the Authors and find an assortment of genres, including education, history and fiction.

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Location: Usinger, 4th floor

SPECIAL FEATURES

# SATURDAY, MARCH 6

#### PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for soothing 10-minute massages from Milwaukee's finest massage therapists. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapists: Cynthia Lucas and Lillian Pounds (renew@randrproductions.net)

Location: Miller, 4th floor

#### 9:30 AM - 10:45 AM CONCURRENT SESSIONS

#### **Mobilization Strand**

Impacting, Protecting and Expanding Parental Choice

Working in concert with our national and local allies, we have successfully mobilized and strengthened our grassroots support systems to impact educational change and empowerment in Black communities in key cities and states throughout the country. Hear from BAEO leaders from Washington, DC, Milwaukee, WI; and Philadelphia, PA, on the tremendous progress we have made and the ongoing struggles we face in the pursuit of enacting, protecting and expanding parental choice.

Receive takeaways from BAEO Board Member Virginia Walden Ford (Gfwalden@aol.com).

PRESENTERS: Jason Fields (Jason.Fields@legis.wisconsin.gov) and Ny'kisha Pettiford (ny'kisha.pettiford@bravohealth.com)

Moderator: Darlene Callands (Darlene@baeo.org)

Location: Mitchell, 4th floor

#### SATURDAY, MARCH

#### Black-Led Charter Schools Strand

Performance Management: Tools for Supporting Teachers and Improving Student Outcomes

Across the country, schools and school districts are facing increasing pressure to get better academic results. Successful educational institutions use Performance Management to create evidence that they meet or exceed established standards, as well as their own unique objectives. Armed with sound Performance Management practice, charter school leaders can respond to performance mandates and the demands of stakeholders.

The Friendship Public Charter Schools is the largest Charter Management Organization in Washington, DC. Friendship has developed a solution to manage performance in its schools and is achieving optimal results in student performance and overall organizational effectiveness.

PRESENTER: Donald Hense (dhense@friendshipschools.org)

Location: MacArthur, 4th floor

#### Title II Academic Strand

Assets for Improving Academic Achievement

Our students' "mental hardware" is constantly seeking to learn. However, students, parents and educators need to build and refine the "mental software" for improving academic achievement. Participants will look at academic achievement from an assets-perspective and will receive a packet of asset-building strategies for improving the academic achievement of students in Title II and other classes.

Presenter: Robert Pavlik (r.pavlik@sbcglobal.net)

Moderator: Tina-Marie Boyle (boyle@yahoo.com)

Location: Walker, 4th floor

#### 10:45 AM-11:00 AM **NETWORKING**

# SATURDAY,

#### 11:00 AM - 12:15 PM CONCURRENT SESSIONS

#### **Mobilization Strand** Advocacy: The Power of Our Collective Voice

The promise of a quality education is an important civil and human right that has yet to be fully realized in the American public education system. African Americans are more likely to attend high-poverty schools - that is, public schools where more than 75 percent of students are eligible for free or reduced-price lunch - and are less likely to graduate from high school and subsequently attend college at rates lower than any other racial group. This discussion will help identify strategies to use our collective voice to advocate for quality options for all students.

Presenter: Ebony Lee (ebony.lee@gatesfoundation.org)

Moderator: Tracie Craft (tracie@baeo.org)

Location: Mitchell, 4th floor

#### Black-led Charter Schools Strand More Money: Strategies and Tactics

The global economic crisis and demands for increased performance requires access to a variety of resources. This panel will provide strategies on how to identify and secure different types of resources available to public charter schools from the government, philanthropic organizations and other resources.

Moderator/Presenter: Kenneth Campbell (kenneth@baeo.org)

Location: MacArthur, 4th floor

#### Title II Academic Strand The BAEO/Gates Small High School and Hip-Hop Projects

A significant number of African-American students, males in particular, in urban classrooms are disengaged from learning in most urban high schools. The first half of this session will highlight some of the work of students enrolled in BAEO Gates Schools and the second half will highlight one of the many coaching techniques utilized by the BAEO-Gates coaching team to help teachers and advisors reach their students.

# 2000-2010

#### SATURDAY, MARCH 6

Presenters: Nmuta Jones (nmuta1@gmail.com); and Chris Rolle (chriskazirolle@yahoo.com)

Moderator: Isaac L. Ewell (Issac@baeo.org)

Location: Walker, 4th floor

#### Building Possibilities for Hope

Our students encounter hundreds of negative messages each day; yet, they often surprise their families, friends and teachers with their resilience, hopefulness and creativity. Participants will apply processes for identifying with students' life issues, generating authentic sources of hope, and acting on their goals using literature based on the voices of urban youth. Participants will receive a thumb drive containing strategies for use in Title II reading as well as other classes.

Presenter: Lawton Avery Merritt (liljohnnieproductions@yahoo.com)

Moderator: Willie Hart (hartpsalm12@aol.com)

Location: Wright A, 4th floor

#### NOON-12:30 PM NETWORKING

### 12:30 PM - 1:30 PM DIALOGUE WITH NEW MEMBERS

Join others who share the same passion and beliefs about our children as you. The power of BAEO's membership is widespread and far reaching and you have joined forces with educators, parents, business leaders, clergy and elected officials nationwide to ensure that parents have quality educational options. Come and share your story and learn what you can do as a BAEO member to advance our mission in your local community.

Facilitators: Chapter and Mobilization Leaders

Location: Wright C, 4th floor

# SATURDAY, MARCH-6

#### 12:30 PM - 2:30 PM LUNCH ON YOUR OWN

(For lunch suggestions see the Around the town pages.)

#### 2:30 PM - 3:00 PM NETWORKING

#### 3:00 PM - 4:00 PM MEMBERS ONLY ANNUAL MEETING OF THE GENERAL MEMBERSHIP

This is your opportunity to learn more about BAEO strategic plan and vision for the future. Every year, we set aside time for Symposium participants to have an open question and answer session with the leadership of BAEO. Bring your questions, comments and recommendations.

Location: Wright AB, 4th floor

#### 4:00 PM - 7:00 PM NETWORKING

#### 7:00 PM - 8:30 PM BOARD CHAIR DINNER

A Decade of Progress...The Struggle Continues

Speaker: Howard Fuller (fuller59h@aol.com)

Location: Crystal Ballroom, 5th floor

## 9:00 PM – MIDNIGHT HOST REGION 2011 SOCIAL EVENT

The Midwest Mixer DR.B (DRBMixes@aol.com)

Location: Regency Ballroom, 5th floor

#### **CULTURAL BOOKSTORE**

SPECIAL FEATURES

Are you looking for a book to keep you motivated and inspired for the movement? Visit the Cultural Bookstore, and find an assortment of topics that include education, Black history, fiction and non-fiction.

LOCATION: Schlitz, 4th floor

Hours of Operation:

Friday, March 5th

10:00AM-5:30PM

Saturday, March 6th

10:00AM-5:30PM



#### REV. EDDIE EDWARDS PRAYER & REFLECTION ROOM

# "... The moral growth of a great nation requires reflection..."

Frederick Douglas

Need a private space to pray or reflect on the spirit of the movement? No need to look any further. In the memory of parental choice warrior, Rev. Eddie Edwards, we provide you with a quiet place to seek guidance from a higher power.

LOCATION: Usinger, 4th floor

HOURS OF OPERATION:

Friday, March 5th

10:00AM-5:30PM

Saturday, March 6th

10:00AM-5:30PM

# PILATES & YOGA

Come and enjoy an hour filled with core strength training and muscle toning. Participants will learn correct breathing techniques, appropriate posture and poses, and the vital importance of meditative mindfulness. The combination of both Yoga and Pilates creates a strong, streamlined body, leaving you feeling taller, leaner, and with a strong sense of health and well being.

LOCATION: Regency Ballroom, 5th floor

HOURS OF OPERATION:

Friday, March 5th
• 7:00AM-8:00AM

Saturday, March 6th
• 7:00AM-8:00AM



# POWERBREAKS COMPLIMENTARY MASSAGE

Treat yourself to something renewing and relaxing—take a stroll over to the massage chair for soothing foot and chair massages from Milwaukee's finest massage therapists. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

LOCATION: Miller, 4th floor

Hours of Operation:

Friday, March 5th
• 10:00AM-5:30PM

Saturday, March 6th10:00AM-5:30PM

RELAX & REVIVE

# 2000-2010

# AROUND THE TOWN

# **CLUBS AND LOUNGES**

### Blu

424 E .Wisconsin Avenue, Milwaukee, WI 53202 414. 390.4661

Known as the Pfister's 23rd-floor gem in the sky, Blu is Milwaukee's most popular martini bar. Enjoy flights of wine, classic cocktails and sassy martinis for the ultimate in relaxation with live music on Fridays and Saturdays.

# Caroline's Jazz Club

401 South 2nd Street, Milwaukee, WI 53204-1612 414. 221.9444

This little jazz club in Walker's Point hosts some fine local and national acts. Cover charges are reasonable and the atmosphere is great.

# Hilo Martini Lounge

185 North Jefferson Street, Milwaukee, WI 53202 414.755.8652

Hilo Martini Lounge offers an exquisite cocktail experience and Mediterranean and American cuisine.

# RESTAURANTS

### Charro's

729 N. Milwaukee St., Milwaukee, WI 53202 414.431.5557

Charro's Tacos & Tequila is the premiere Mexican and Latin Fusion restaurant in downtown Milwaukee. Hand selected seafood from Hawaii makeup a variety of ceviches. Charro's incorporates some of the classics but with quality unsurpassed.

# Capital Grille

310 West Wisconsin, Milwaukee, WI 53202 414. 223.0600

This restaurant is nationally known for its excellent food, unparalleled service, great ambience and their famous dry-aged steaks.

# **Chop House**

633 N. 5th Street, Milwaukee, WI 53203

414. 390.4562

Located onsite in the Hilton Milwaukee City Center Hotel, the Chop House is one of the city's favorites for its quality steaks, fresh seafood and extensive wine list.

# 10 Aniversary AROUND THE TOWN

# Louise's

801 North Jefferson Street, Milwaukee, WI 53202 414. 273.4224

Combining the traditions of Italian cooking and California innovation, Louise's offers specialty pizzas, pastas, focaccia and pastries all baked on its premises.

# Soche Milwaukee 2213 N. Dr. Martin Luther King, Milwaukee, WI 53212 414.265.5950

Trendy bar and restaurant with two lounges, the first floor is more casual, has a VIP lounge and features live music on the weekends. Upstairs, the environment is slightly more formal. Menu selection includes soul food and traditional American meals.

# **CASINOS**

# Potawatomi Bingo Casino 1721 West Canal Street, Milwaukee, WI 53233 1.800.PAYSBIG

Offers exciting gambling, world-class restaurants and national performers at The Northern Lights Theater.

# WATER PARK

# Hilton Paradise Landing Water Park\* 509 West Wisconsin, Milwaukee, WI 53203 414.271.7275

Located onsite in the Hilton Milwaukee City Center Hotel, this indoor water park features an idyllic lagoon, hydro-therapy spa, kiddy pool, seashell slide, lily pad walk and water cannons. Open Friday – Sunday.

# AROUND THE TOWN

# **MUSEUMS**

# Discovery World at Pier Wisconsin\* 500 N Harbor Drive, Milwaukee, WI 53202 414.765.9966

Discovery World at Pier Wisconsin offers adventures in science, technology, conservation, marine biology and more. Discovery World's interactive exhibits include the Denis Sullivan, a newly built sailing vessel in the tradition of 19th-century Great Lakes schooners, the Reiman Family Aquarium and Great Lakes educational exhibits.

# Harley Davidson Museum\* 400 N. Canal, Milwaukee, WI 53201 1.877.HD.MUSEUM

Devoted to all things Harley Davidson, the sprawling museum is a spectacular tribute to motorcycle riding.

# Milwaukee Art Museum\*

700 Art Museum, Milwaukee, WI 53202

414.224.3200

Established in 1888, this museum has one of the largest Haitian art exhibits in the world.

# Milwaukee Children's Museum \* 929 E. Wisconsin Ave, Milwaukee, WI 53202 414.291.0888

The Betty Brinn Children's Museum offers fun and interactive exhibits plus valuable educational resources to kids. The Museum experience encourages hands-on learning and the development of fundamental skills, self-esteem, and the ability to work with others.

# Milwaukee Public Museum and Imax Theater \* 800 W. Wells, Milwaukee, WI 53233 414.278.2702

Home to the world's largest-known dinosaur skull and a life-sized T-Rex replica and the Puelicher Butterfly Wing, where you can stroll amid free-flying butterflies from around the world.

# AROUND THE TOWN

# SHOPPING

# Shops of Grand Avenue 275 W. Wisconsin Avenue, Milwaukee WI 414.224.0655

The shops of Grand Avenue offer an array of great shopping options, fantastic food court and the Westown Indoor Market featuring a mix of Wisconsin-grown greenhouse items, prepared food, and handcrafted art from local artists.

*Mall hours:* Mon. – Fri. 10 am – 7 pm; Sat. 10 am – 6 pm; and Sun. 11am - 5 pm.



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Isaac Ewell Director of the Gates Small High Schools Project

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www.baeo.org

Look for us on...





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Upgrade or make a contribution at the Join BAEO Now membership table near registration on the Fourth Floor.

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Laurel Nobles
Joseph Patrick
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We sincerely apologize for any name that is misspelled, inadvertently omitted, and/or improperly classified. Please contact events@baeo.org if your repeater citation needs to be updated.

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and Networking

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To Register and for the latest updates visit

www.nationalcharterconference.org

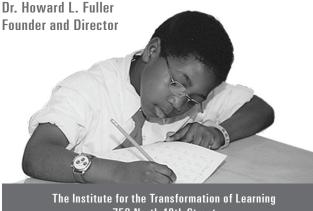
t the Institute for the Transformation of Learning (ITL), our mission is to support exemplary education options that transform learning for children, while empowering families, particularly low-income families, to choose the best options for their children.

At the Institute, our work is to:

- Launch and assist organizations that support quality education options.
- Support public policy favorable to improve student achievement.
- Capture resources and expertise for the school choice movement.
- Pre-accredit and accredit schools enrolled in the Milwaukee Parental Choice Program.
- Provide information on education options.
- Develop the next generation of leaders for the school choice movement.

# And how are the Children...?

ITL Motto



The Institute for the Transformation of Learning 750 North 18th Street Milwaukee, Wisconsin 53233 Phone: (414) 288-5775 www.itlmuonline.com

# THANK YOU Gerard Robinson President 2007-2010



"Our organization is in a good place today

THE COMMONWEALTH OF VIRGINIA!

leadership as our President!"

Howard Fuller, BAEO Founder and Chair of the Board.

because of your commitment, performance and

"Gerard's appointment excites and inspires us."

"We all thank Gerard for his dedication to BAEO and our mission to ensure that low-income Black children have an opportunity to attend high performing schools regardless of their families' economic status."

Kevin P. Chavous, Chair-elect of the BAEO Board.

# Don't let SYMPOSIUM 2010

# pass without joining, renewing or upgrading your BAEO membership!

Memberships start at \$10.00 - OR you can commit to a LIFETIME of BAEO and its Mission.

# Life Membership\*

	1
Diamond	(\$2500.00 or \$250/year for 10 years
Gold	(\$1500.00 or \$150/year for 10 years
Silver	(\$900.00 or \$150/year for 6 years)
Bronze	(\$500.00 or \$100/year for 5 years)

# Single Year Membership

Family	(\$100.00, \$50.00, or \$35.00 yearly,
Individual	(\$100.00, \$50.00, or \$25.00 yearly,
Retired	(\$100.00, \$50.00, or \$25.00 yearly,
Student	(\$20.00 or \$10.00 yearly)

The first 10 participants to JOIN, RENEW or UPGRADE your membership onsite daily at the BAEO Membership Desk during the times listed below will receive a goodie bag with limited edition BAEO gifts.

### **DESK HOURS**

Thursday, March 4th	h 12:00 pm to 7:00 pm
Friday, March 5th	7:00 am to 5:30 pm
Saturday, March 6th	7:00 am to 4:00 pm

<sup>\*10%</sup> discount if paid in full.

# TF

	INOTES
ABOUT BAEO	
BAEO HISTORY	
THU., MARCH 4	
FRI., MARCH 5	
SAT., MARCH 6	
SPECIAL FEATURES	
ONTRIBUTORS	

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Felice Green, Director of Communications
Tycely Williams, Resource Development Consultant

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Judith Romelus, Host Chapter 2010

Danielle Smith

Rich Thompson

Virginia Walden Ford

..And numerous unnamed volunteers.

# The Greater Newark and New York City Region awaits your arrival:

Symposium 2011 will expose actions taken, and new levels reached, in education reform in the New York/New Jersey area. Come to Symposium 2011 and understand the critical issues that confront children of color in America's schools now and into the future.

Newark and New York City, two of the highest spending school districts in America, struggle to translate their spending into world class academic

achievement for our children. Are expectations being raised for children in urban centers across the country? Is the quality of education our children receive giving them a genuine place at the table? As one of the country's largest and most important media markets, and centers of corporate influence, the answers to these questions, in these cities, are nothing short of urgent and vital to the educational opportunities afforded our children.

The struggle continues and will not be won without you.
See you there!

March 3-5, 2011 Hyatt Regency Jersey City, NJ

