SYMPOSUM

March 20-22, 2014 Hyatt Regency New Orleans baeo

Black Alliance for Educational Options

#BAEOSYMPOSIUM

THURSDAY, MARCH 20		
Noon - 6:00 pm	Registration	
Noon - 5:00 pm	Special Feature: PowerBreaks Complimentary Massage	
3:00 pm - 5:00 pm	Welcome and First Timers Orientation	
5:00 pm - 6:30 pm	Networking Reception	
6:30 pm - 8:30 pm	Opening Ceremony and President's Dinner	
8:30 pm - 10:30 pm	We the Parents: Film Screening and Discussion	
8:30 pm - 10:30 pm	Education Reform Through Film and Spoken Word (Registered emerging leaders 16:35 only)	

FRIDAY, MARCH 21		
7:00 am - 8:00 am	Breakfast on Your Own	
7:30 am - 3:00 pm	Registration	
8:00 am - 9:30 am	New Orleans Education Reform: Promises, Progress, Possibilities	
8:00 am - 11:30 am	High-Quality School Visits (Pre-registered participants only)	
10:00 am - 5:00 pm	Special Feature: PowerBreaks Complimentary Massage	
10:00 am - 11:30 am	Concurrent Sessions: Organizing for Change There's Room for You at the Table: Perspectives on Intergenerational Leadership in Education Reform Educators and the Fight for Change Within and Beyond the Classroom Getting Deeper to the Core with iPad College Readiness and Success Boot Camp (Pre-registered Symposium youth only)	

FRIDAY, MARCH 21 (continued)		
11:30 am - 12:00 pm	Networking	
12:00 pm - 1:30 pm	Lunch and General Session	
1:30 pm - 2:00 pm	Meet the Author: Dr. Marvin L. Sapp	
2:00 pm - 3:30 pm	Concurrent Sessions: Louisiana Scholarship Program: Giving Families Hope and a New Option Why Should I Support Common Core? Educators and the Fight for Change Within and Beyond the Classroom Getting Deeper to the Core with iPad College Readiness and Success Boot Camp (Pre-registered Symposium youth only)	
3:30 pm - 4:00 pm	Networking	
4:00 pm - 4:45 pm	Annual Meeting of the General Membership: A Conversation with the Board Chair and President	
5:00 pm - 6:00 pm	Board Chair's Closing Ceremony	
6:00 pm - 7:30 pm	Closing Reception	

SATURDAY, MARCH 22	
9:00 am - 1:00 pm	National Board of Directors Meeting

Symposium Program Book designed by **DeVigal Design - www.devigal.com**

We thank the generous sponsors that have helped make Symposium 2014 possible.

CHAMPION \$50,000 OR MORE





VANGUARD \$25,000 TO \$49,999







Doris & Donald Fisher Fund

TRAILBLAZER \$10.000 TO \$24.999

100 BLACK MEN OFAMERICA, INC.,





ACTIVIST \$5,000 TO \$9,999







HAROLD AND SHELLA HEINER

SENTINEL \$1.200 TO \$4.999

(for individuals only)

Kenneth and Shelia Campbell Jacqueline and Michael Cooper Dr. Howard Fuller Dr. Deborah McGriff

BENEFACTOR \$500 TO \$1,199

(for individuals only)

Mashea Ashton Offiong Bassey Darryl Cobb Angelo DeVigal Vernard Gant Kevin Hinton Jennifer Littlejohn Monique Pittman LaShundra Richmond Jerry Stephenson Keita Young



Seize the Opportunities . . .

elcome to New Orleans and Symposium 2014! We are honored to host almost 700 parents, educators, elected officials, clergy, BAEO board members, staff, emerging leaders, funders and partner advocates in the battle for parental choice and education reform. Whether you are a first timer or a returning participant, we will **inform**, **inspire** and **empower** you to *Seize the Opportunities* to transform the lives of our children!

This year's theme, *Seize the Opportunities*, challenges you not to procrastinate, not to be afraid, and not to wait for extraordinary events to act on behalf of our children. Instead, we challenge you to use everyday moments, resources, and relationships to create the conditions to *Seize the Opportunities*, starting with those you will experience over the next few days.

On Thursday, events begin with the **Welcome and First Timers Orientation** where you will learn more about BAEO's vision, history and initiatives. The Symposium 2014 host region, Louisiana, Alabama and Mississippi will host a **Networking Reception** to provide an opportunity for you to connect with old friends and meet new partners in the struggle. At the **Opening Ceremony and President's Dinner, Dr. Steve Perry**, CNN and MSNBC education contributor and school founder, will call us to action with his keynote address.

After dinner, you are invited to a film screening and discussion of *We the Parents* which documents the Parent Trigger Law and the courageous efforts of parents to close their children's failing public school in California. At the same time, registered emerging leaders ages 16-35 are invited to a film screening of *TEACHED* which exposes inequality in our nation's schools, followed by a discussion and spoken word event.

On Friday morning, pre-registered participants will have the opportunity to visit local high-quality schools while others will engage in a community conversation about

New Orleans Education Reform facilitated by Dr. Andre Perry, scholar, commentator, activist, and Founding Dean of Urban Education at Davenport University.

We proudly welcome back the seasoned college coaches from Beyond 12 joined by our partners from United Negro College Fund to facilitate another College Readiness and Success Boot Camp for pre-registered Symposium juniors and seniors.

At our Friday lunch, we will hear from education reform supporter **Derrell Bradford**, former United States Secretary of Education **Dr. Rod Paige**, and pastor and awardwinning gospel artist and founder of the Grand Rapids Ellington Academy of Arts and Technology (GREAAT), **Dr. Marvin L. Sapp** returns.

BAEO members will join BAEO Board Chair Dr. Howard Fuller and BAEO President Kenneth Campbell for the Annual Meeting of the General Membership to learn more about BAEO's strategic plan and vision for the future. Bring your questions, comments and recommendations!

The Board Chair's Closing Ceremony will feature a rousing keynote by BAEO's Founder and Board Chair Dr. Howard Fuller.

And finally, at the Closing Reception hosted by Tennessee, we will look towards BAEO's 15th anniversary celebration at Symposium 2015.

Again, welcome to Symposium 2014, and thank you for joining us in the movement!

ADDRESS: 888 16th Street NW, Suite 800

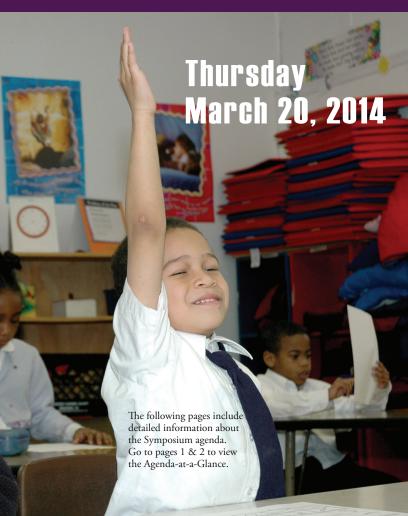
Washington, DC 20006

PHONE: (202) 429-2236 WEBSITE: www.baeo.org

FACEBOOK: www.facebook.com/baeo.org

TWITTER: @ntlbaeo

TWITTER HASHTAG: #BAEOSymposium



Noon - 6:00 pm Registration

LOCATION: Empire Foyer A, Level Two

Noon - 5:00 pm Special Feature:

PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist: Lillian Pounds (renew@randrproductions.net)

LOCATION: Strand 4, Level Two

3:00 pm - 5:00 pm Welcome and First Timers Orientation:
Introduction to BAEO and Defining the Options

Is this your first Symposium? Do you want to learn more about BAEO and the educational options BAEO supports? First timers and repeaters will receive an overview of the Symposium, the history of BAEO, and the quality

educational options BAEO supports.

Kenneth Campbell (kenneth@baeo.org)
Dr. Howard Fuller (fullerhlf@gmail.com)

LOCATION: Storyville Hall, Level Three

5:00 pm - 6:30 pm Networking Reception

Hosted by: LABAEO, ALBAEO and MSBAEO

LOCATION: Empire A Fover, Level Two

Presenters:

6:30 pm - 8:30 pm

Presiding: Firestarter:

Keynote Speaker:

Opening Ceremony and President's Dinner

Kenneth Campbell (Kenneth@baeo.org)
Taleavia Cole (taleaviacole@gmail.com)
Dr. Steve Perry (ysalaam@sbcglobal.net)

Empire A, Level Two



8:30 pm - 10:30 pm

Facilitators:

We the Parents: Film Screening and Discussion

We the Parents follows a courageous group of parents in Compton, California who led the first-ever attempt to take over their failing public elementary school using Califonia's new Parent Trigger Law. The film explores the origins of the law and spread of this movement across the nation.

Shirley Ford (sford@parentrevolution.org)

Jennifer Littlejohn (Jennifer@baeo.org)

LOCATION: Strand 13B, Level Two



8:30 pm - 10:30 pm Education Reform Through Film and Spoken Word

(Registered Symposium emerging leaders ages 16-35 only)

Created by former teacher and education writer Kelly Amis, *TEACHED* is a documentary film series and interactive multimedia project exposing inequality in the American education system. Following the film screening and discussion, participants will engage in an open mic spoken

word event.

Facilitators: Kelly Amis (kamis@loudspeakerfilms.com)

Offiong Bassey (offiong@baeo.org)

LOCATION: Strand 12A, Level Two



7:00 am - 8:00 am Breakfast on Your Own

7:30 am - 3:00 pm Registration
Empire Foyer A, Level Two

Empire Poyer A, Level Two

8:00 am - 9:30 am New Orleans Education Reform: Promises, Progress, Possibilities

Before Hurricane Katrina ravaged the city in 2005, New Orleans had one of the worst performing public school districts in the nation. Katrina forced nearly a million people to leave their homes and caused almost \$100 billion in damages. In the wake of Katrina, education reformers decided to seize the opportunity and start fresh with a system based on parental choice. Today, New Orleans has the most market-based school system in the United States, test scores are up, and talented and passionate educators from around the country are flocking to New Orleans to be a part of the education revolution. Join us for this interactive community conversation where we discuss the progress that has been made and how difficult issues such as race, class, community participation, and power will impact education reform efforts going forward.

Continental breakfast served

Facilitator: Andre Perry (andreperry@davenport.edu)
Presenters: Sharon Clark (sharon_clark@sbwcharter.org)

Patrick Dobard (patrick.dobard@rsdla.net)
Neerav Kingsland (neerav@nsno.org)

Nolan Marshall II (nolan_marshall@opsb.us)

LOCATION: Strand 13, Level Two



8:00 am - 11:30 am

High-Quality School Visits

A Symposium tradition continues as we tour local schools on a rapid trajectory to high-quality. Our goal is to inspire you as you meet educators, students and parents who are pursuing a world-class education. Take notes as you learn how the achievement gap is being closed and go back to your communities with fresh ideas, solutions and recommendations that enhance the lives of Black children.

(Pre-registered participants only)

L.B. Landry - O.P. Walker College and Career Preparatory High School

Mary McLeod Bethune Elementary School of Literature and Technology

St. Augustine High School

St. Mary's Academy

Meet in Main Lobby Rear Entrance, Level One

LOCATION:



10:00 am - 5:00 pm

Special Features:

PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist: Lillian Pounds (renew@randrproductions.net)

LOCATION: Strand 4, Level Two

10:00 am - 11:30 am

Concurrent Sessions:

Organizing for Change

Effective organizing requires the ability to identify, recruit and develop leaders while simultaneously informing and empowering communities. This session will dig deep with case studies from BAEO, Families for Excellent Schools and Stand for Children. Participants will learn how to organize and seize the opportunities needed to create change when

they return home.

Facilitator: Mark Fraley (Mark.Fraley@educationalequity.org)

Presenters: Raymond Allmon (rallmon@stand.org)

Jeremiah Kittredge (jeremiah.kittredge@familiesforexcellentschools.org)

Eric Lewis (eric@baeo.org)

LOCATION: Bolden 6, Level Two

There's Room for You at the Table: Perspectives on Intergenerational Leadership in Education Reform

By ensuring that all stakeholders have a seat "at the table," we create opportunities to incubate innovative ideas and get the funding needed to bring those ideas to life. With the recent re-launch of the Bailey-Sullivan Leadership Institute (BSLI) through the Bailey-Sullivan Advocacy Leadership Fellowship (BSALF), BAEO is working to develop the next generation of leaders in education reform. Participants will explore examples of transformational work and develop actionable takeaways for implementation back home.

Facilitator:
Presenters:

Offiong Bassey (offiong@baeo.org)

 $\textbf{Asa Craig} \ (\textit{acraig@arnoldfoundation.org})$

Dr. Deborah McGriff (dmcgriff@newschools.org)

 $\textbf{Jamilah Prince-Stewart} \ (jamilah.prince-stewart@conncan.org)$

Curtis Sails (Curtis.sailsIII@teachforamerica.org)
Carmita Vaughan (mitab410@gmail.com)

LOCATION:

Bolden 2, Level Two





Educators and the Fight for Change Within and Beyond the Classroom

Are you an educator who wants to learn more about advocacy and the role educators can play in demanding and supporting education reform in your community? Come and engage with other educators, leaders of advocacy organizations, and school and district leaders who are fearless advocates. Participants will develop an "action plan" for supporting advocacy in their home communities.

Facilitators:

Sharhonda Bossier (sharhonda.bossier@familiesforexcellentschools.org)

Julie Jackson (jjackson@uncommonschools.org)

Presenters:

Stephen Ajani (stephenajani@gmail.com)
Triege Cotton (tcotton@nolacollegeprep.org)
Troy Lawson (tlawson@nolacollegeprep.org)
Lagra Newman (lnewman@purposeprep.org)

Lagra Newman (Inewman@purposeprep.org)

Julianna Worrell (jworrell@northstaracademy.org)

LOCATION:

Bolden 5, Level Two

Getting Deeper to the Core with iPad

The Common Core State Standards are designed to reflect the knowledge and skills that our young people need for success in college and careers. These standards require rigorous and robust curriculum materials, teacher professional development and more. Apple's iPad along with digital content from iTunes U, iBooks, apps and more can facilitate these needs. Come learn how students and teachers can fulfill the tenets of the Common Core leveraging the Apple ecosystem.

Seating limited to 30 participants

Presenter: Cathleen Richardson (Cathleen@apple.com)

LOCATION: Bolden 1, Level Two

College Readiness and Success Boot Camp

(Pre-registered Symposium youth only)

Specially designed for college bound high school juniors and seniors, this Boot Camp will help them to prepare for college

enrollment, persistence and success.

Facilitators: Ethan Ashley (ethan@baeo.org)

Sekou Biddle (sekou.biddle@uncf.org)

 $\textbf{Ebony Dunbar} \ (edunbar@beyond 12.org)$

Lara Sidhou (lsidhu@beyond12.org)

LOCATION: Bolden 4, Level Two

11:30 am - 12:00 pm Networking

12:00 pm - 1:30 pm Lunch and General Session

Music, Clergy and Education Reform

 $\textit{Firestarter:} \qquad \textbf{Derrell Bradford} \ (\textit{dbradford@alumni.upenn.edu})$

Presenters: Kenneth Campbell (kenneth@baeo.org)

Dr. Howard Fuller (fullerhlf@gmail.com)

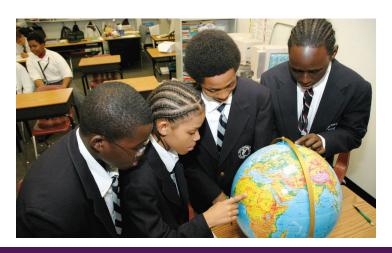
Dr. Marvin L. Sapp (joness@marvinsapp.com)

Dr. Rod Paige (contactrodpaige@gmail.com)

LOCATION: Empire A, Level Two

1:30 pm - 2:00 pm Meet the Author: Dr. Marvin L. Sapp

LOCATION: Empire A Foyer



2:00 pm - 3:30 pm Concurrent Sessions

Louisiana Scholarship Program: Giving Families Hope and a New Option

The Louisiana Scholarship Program (LSP) has been a valuable parental choice option in the state of Louisiana, providing public funds for low-income students in low-performing schools to enroll in local private schools. The program has recently come under fire from the U.S. Department of Justice, making the LSP a great case study in education reform policy. Participants will analyze the case study to identify advocacy and policy strategies for use in their home states.

Facilitator: Eric Lewis (eric@baeo.org)

Presenters: Falesha Augustus (faugustus@gmail.com)

Vanessa Chavis (school@stpeterclaver.org)
Soraya Hanson (dianahhanson@gmail.com)

Lauren Perry (lauren.perry@la.gov)

LOCATION: Bolden 6, Level Two



Why Should I Support Common Core?

By debunking myths and emphasizing facts about how and why *Common Core State Standards* were created and the role of the federal government versus the state, this session will demonstrate how higher standards can benefit Black children and families. Participants will identify important strategies to consider as they monitor and advocate for *Common Core* in their states.

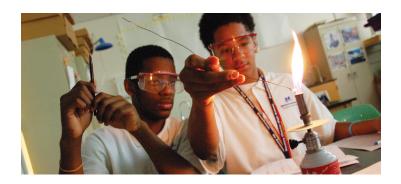
in their states

Facilitator: Gerard Robinson (gtr924@aol.com)
Presenters: David Adkisson (davida@kychamber.com)

Michael Cohen (mcohen@achieve.org)
Kati Haycock (khaycock@edtrust.org)

LOCATION: Bolden 3, Level Two





Educators and the Fight for Change Within and Beyond the Classroom

Are you an educator who wants to learn more about advocacy and the role educators can play in demanding and supporting education reform in your community? Come and engage with other educators, leaders of advocacy organizations, and school and district leaders who are fearless advocates. Participants will develop an "action plan" for supporting advocacy in their home communities.

Facilitators: Sharhonda Bossier (sharhonda bossier@familiesfore

Sharhonda Bossier (sharhonda.bossier@familiesforexcellentschools.org)

Julie Jackson (jjackson@uncommonschools.org)

Presenters: Julio Fuentes (julio@hcreo.com)

Fernando Lorence (Fernando.lorence@familiesforexcellentschools.org)

Shreé Medlock (shree@baeo.org)

Jamaal Nelson (jamaal@theexpectationsproject.org)

Adrienne Nyamsi (adrienne.nyamsi@educationalequity.com)

LOCATION: Bolden 5, Level Two

Getting Deeper to the Core with iPad

The Common Core State Standards are designed to reflect the knowledge and skills that our young people need for success in college and careers. These standards require rigorous and robust curriculum materials, teacher professional development and more. Apple's iPad along with digital content from iTunes U, iBooks, apps and more can facilitate these needs. Come learn how students and teachers can fulfill the tenets of the Common Core and leveraging the Apple ecosystem.

Seating limited to 30 participants

Presenter: Cathleen Richardson (Cathleen@apple.com)

LOCATION: Bolden 1, Level Two

College Readiness and Success Boot Camp

(Pre-registered Symposium youth only)

Specially designed for college bound high school juniors and seniors, this Boot Camp will help them to prepare for college

enrollment, persistence and success.

Facilitators: Ethan Ashley (ethan@baeo.org)

Sekou Biddle (sekou.biddle@uncf.org)

Ebony Dunbar (edunbar@beyond12.org)

Lara Sidhou (lsidhu@beyond12.org)

LOCATION: Bolden 4, Level Two

3:30 pm - 4:00 pm Networking

4:00 pm - 4:45 pm Annual Meeting of the General Membership:

A Conversation with the Board Chair and

President

This is your opportunity to learn more about the BAEO strategic plan and vision for the future. Participants will have an open question and answer session with the leadership of BAEO. Bring your questions, comments and

recommendations.

Presenters: Kenneth Campbell (Kenneth@baeo.org)

Dr. Howard Fuller (fullerhlf@gmail.com)

LOCATION: Empire A, Level Two

5:00 pm - 6:00 pm Board Chair's Closing Ceremony

 $\textbf{Keynote Speaker:} \qquad \textbf{Dr. Howard Fuller} \ (\textit{fullerhlf@gmail.com})$

LOCATION: Empire A, Level Two

6:00 pm - 7:30 pm Closing Reception

Hosted by: TNBAEO

LOCATION: The Celestin E, Level 3





9:00 am - 1:00 pm

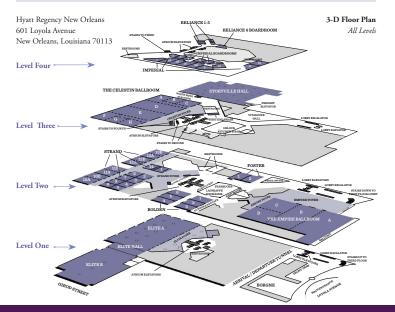
National Board of Directors Meeting

LOCATION:

Strand 13, Level Two

Twelve Time Repeaters

Mashea Ashton Dr. Howard Fuller K. Miata Fuller Dr. Deborah McGriff



The founding and development of BAEO was blessed by the contributions of many. During this and each Symposium, we celebrate the legacy of Lisa Yvette Sullivan, Deirdre Lynn Bailey, Reverend Eddie Edwards, John Walton and Harriet Ball. We hold their beliefs, values and leadership close to our hearts as we all continue the struggle for our children.



Lisa Yvette Sullivan (1961-2001)



Deirdre Lynn Bailey (1970-2003)



Reverend Eddie Edwards (1936-2004)



John Walton (1946-2005)



Harriett Ball (1946-2011)



09D@ 15# ANNIVERSARY

Black Alliance for Educational Options

WARCH 19-21, 2015

Memphis, Tennessee **Ibto Peabody Hotel**

Questions contact: events@baeo.org

www.baeo.org

Follow us on

facebook

muisoqmy2O3A8# Lwitter



