# SYMPOSUM

March 14-16, 2013 The Peabody Orlando Black Alliance for Educational Options

THURSDAY, MARCH 14				
Noon - 6:00 pm	Registration			
Noon - 5:00 pm	Special Feature:  • Power Breaks Complimentary Massage			
3:00 pm - 3:30 pm	Welcome (For Elected Officials Only)			
3:30 pm - 5:30 pm	Welcome and First Timers Orientation: Introduction to BAEO and Defining the Options			
5:30 pm - 6:00 pm	Networking			
6:00 pm - 8:00 pm	Opening Ceremony and Board Chair's Dinner			
8:00 pm - 10:00 pm	Dessert Reception			
8:30 pm - 11:00 pm	College Readiness and Success Boot Camp: (For Registered Symposium Youth Only) First Generation Film Screening and Discussion			

FRIDAY, MARCH 15				
7:30 am - 3:00 pm	Registration			
7:30 am - 9:00 am	Networking Breakfast			
8:00 am - 11:00 am	American Promise Film Screening and Discussion			
8:00 am - 11:30 am	Visit to Ocoee Middle School (Pre-registered Participants Only)			
10:00 am - 5:00 pm	Special Features:  Getting to the <i>Core</i> with iPad Power Breaks Complimentary Massage			

FRIDAY, MARCH 15 (continued)				
10:30 am - Noon	Concurrent Sessions     Engaging Faith Leaders in Education Reform     Organizing and Mobilizing Families in Support of Education Reform     Spicy Vegetables or Upset Stomach: Doing the Work of Common Core  Annual Seminar on Education Policy and Parental Choice (For Elected Officials Only)  College Readiness and Success Boot Camp (For Registered Symposium Youth Only)			
Noon - 12:30 pm	Networking			
12:30 pm - 2:00 pm	Lunch and General Session			
1:30 pm - 2:30 pm	Meet the Author: Dr. Marvin L. Sapp			
2:00 pm - 2:30 pm	Networking			
2:30 pm - 4:00 pm	Concurrent Sessions  Realizing the Promise of the Power to Choose  Stop the Miseducation of Your Children, Pull a Parent Trigger  Growth Mindset for the Common Core State Standards  Annual Seminar on Education Policy and Parental Choice (For Elected Officials Only)  College Readiness and Success Boot Camp (For Registered Symposium Youth Only)			
4:00 pm - 4:30 pm	Networking			
4:30 pm - 6:00 pm	General Session and Closing Ceremony			
6:00 pm - 8:00 pm	Closing Reception			

SATURDAY,	MARCH	16	

8:00 am - Noon

National Board of Directors Meeting

We thank the generous sponsors that have helped make Symposium 2013 possible.

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### **College Readiness: The New North Star**

warm welcome to our more than 600 BAEO Symposium 2013 participants! We are honored to host parents, educators, elected officials, clergy, BAEO board members, chapter leaders and staff, emerging leaders, funders, and partner advocates in the battle for parental choice and education reform. Whether you are a first timer or a returning participant, we will **inform**, **inspire** and **empower** you to transform the lives of our children!

This year's theme, **College Readiness: The New North Star**, inspires and affirms all of the Symposium's main stage events, sessions and special features.

College readiness, persistence and graduation rates are shockingly low for children of low-income and working class families. BAEO invites all participants to focus, learn and think in new ways about *college readiness* - one of the single most important predictors of college persistence and success and a key factor in the eradication of poverty and closing the success gap.

The Thursday events begin with the **Welcome and First Timers Orientation** to learn more about BAEO's vision, history and initiatives. The **Opening Ceremony and Board Chair's Dinner** will open with an energizing student performance from the **High School of Recording Arts**. In her keynote, repeat presenter **Bishop Cheryl McBride Brown** will bring the wisdom of Harriet Tubman, Malcolm X and the Apostle Paul. And for the first time, we will honor elected officials who continue to **enact, expand** and **protect** legislation for parental choice, charter schools, and education reform.

Our first-ever **College Readiness and Success Boot Camp** for registered Symposium youth will kickoff Thursday evening with a screening and discussion of the film *First Generation*, which tells the story of four high school students who set out to break the cycle of poverty by pursuing a college education. On Friday, seasoned college coaches from **Beyond 12**, supported by Bishop Brown, will prepare emerging leaders for college enrollment, persistence and success.



**Apple** will share 21st century teaching and learning environments by sponsoring a "hands-on" classroom experience using iPads and a visit to Ocoee Middle School, an Apple Distinguished middle school.

We proudly welcome back the producers of the ground-breaking documentary *American Promise*, an award-winning recipient at the 2013 Sundance Film Festival. The film explores race, class and educational opportunities for two African-American boys and their families over 12 years.

BAEO's President Kenneth Campbell will facilitate the Annual Seminar on Education Policy and Parental Choice for elected officials to recharge their commitment to influence, advocate and lead.

At our Friday lunch, we are pleased to welcome **Dr. Marvin L. Sapp**, pastor and Grammy nominated, Dove, Stellar and BET award-winning gospel artist and founder of the Grand Rapids Ellington Academy of Arts and Technology (GREAAT).

The General Session and Closing Ceremony will feature A Straight Up Conversation with BAEO's Funders and a rousing keynote by BAEO's Founder and Board Chair Howard Fuller.

Finally, at the **Closing Reception**, hosted by the Symposium 2014 host region, we will celebrate with a **New Orleans Mardis Gras** complete with a second line led by the **Sophie B. Wright Charter School** brass marching band from New Orleans, Louisiana.

Again, welcome to Symposium 2013, and thank you for joining us in the movement!

ADDRESS: 888 16th Street NW, Suite 800

Washington, DC 20006

PHONE: (202) 429-2236 WEBSITE: www.baeo.org

FACEBOOK: www.facebook.com/baeo.org

TWITTER: @ntlbaeo
TWITTER HASHTAG: #SY2013



Noon - 6:00 pm Registration

LOCATION: Plaza International Foyer, Convention Level

Noon - 5:00 pm Special Feature:

**Power Breaks Complimentary Massage** 

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist: Lillian Pounds (renew@randrproductions.net)

LOCATION: Columbia 35, Mezzanine Level

3:00 pm - 3:30 pm Welcome (For Elected Officials Only)

Prepare for an empowering Symposium! Meet BAEO leaders, network with your fellow elected officials, and receive an overview of the invitation-only Annual Seminar

on Education Policy and Parental Choice. **Kenneth Campbell** (kenneth@baeo.org)

**Deborah McGriff** (dmcgriff@newschools.org)

LOCATION: Orlando L. Convention Level



Presenters:

3:30 pm - 5:30 pm Welcome and First Timers Orientation:

Introduction to BAEO and Defining the

**Options** 

Is this your first Symposium? Do you want to learn more about BAEO and the educational options BAEO supports? First timers will receive an overview of the Symposium, the history of BAEO, and the quality educational options BAEO

supports.

Presenters: Howard Fuller (fullerhlf@gmail.com)

**Deborah McGriff** (dmcgriff@newschools.org)

LOCATION: Orlando Ballroom, Convention Level

5:30 pm - 6:00 pm Networking

6:00 pm - 8:00 pm Opening Ceremony and Board Chair's Dinner

Presiding: Deborah McGriff (dmmcgriff@aol.com)
Welcome: Tony Bennett (katie.stephens@fldoe.org)

Student Performance: High School of Recording Arts (tonysimmons@hsra.org)

Keynote Speaker: Bishop Cheryl McBride Brown (cmb0191@yahoo.com)

Award Presentations: Kenneth Campbell (kenneth@baeo.org)
Howard Fuller (fullerhlf@gmail.com)

LOCATION: Plaza International H-K, Convention Level

8:00 pm - 10:00 pm Dessert Reception

Hosted by: Florida BAEO Allies

LOCATION: Plaza International D-F, Convention Level

#### 8:30 pm - 11:00 pm

# College Readiness and Success Boot Camp (For Registered Symposium Youth Only)

Especially designed for rising high school seniors, this Boot Camp will help participants prepare for college enrollment, persistence and success.

## First Generation Film Screening and Discussion

Narrated by Golden Globe nominee Blair Underwood, *First Generation* tells the story of four high school students who set out to break the cycle of poverty and bring hope to their families and communities by pursuing a college education.

#### Facilitators:

#### Ethan Ashley

(ethan@baeo.org)
Bishop Cheryl McBride Brown
(cmb0191@yahoo.com)
Kevin Brown
(kbrown@beyond12.org)
Merone Mesfine
(mmesfine@beyond12.org)
Orlando L, Convention Level

LOCATION:



7:30 am - 3:00 pm Registration

LOCATION: Plaza International Foyer, Convention Level

7:30 am - 9:00 am Networking Breakfast

LOCATION: Plaza International H, Convention Level

8:00 am - 11:00 am American Promise Film Screening and Discussion

Filmmakers and parents, Michele Stephenson and Joe Brewster, turned the cameras on themselves as their son began school at a renowned independent college prep school. *American Promise* follows the family as they grapple with the meaning of a "good education," the harsh realities facing young Black boys in today's school system, and a steadfast desire to put their son on a successful path. Recent winner of the US Documentary Special Jury Award at the 2013 Sundance Film Festival, *American Promise* is the centerpiece of a comprehensive, crossplatform campaign aimed at engaging parents, youth and teachers to come together to close the achievement gap in education.

Seating limited.

Facilitator: Shreé Medlock (shree@baeo.org)

Presenters: Joe Brewster (radafilmgroup@gmail.com)

Michele Stephenson (radafilmgroup@gmail.com)

LOCATION: Orlando N, Convention Level

#### 8:00 am - 11:30 am

## Visit to Ocoee Middle School (Pre-registered Participants Only)

Tour a local high-performing and Apple Distinguished middle school.

Principal:

Sharyn Gabriel (sharyn.gabriel@ocps.net)

LOCATION: Meet at Duck Fountain "Bus" Lobby Entrance.

#### 10:00 am - 5:00 pm

#### **Special Features:**

#### Getting to the Core with iPad

The Common Core State Standards are designed to be robust and relevant to the real world, reflecting the knowledge and skills that our young people need for success in college and careers. These standards require updated curriculum, coordinated professional development, and access to Open Education Resource materials. Apple's iPad along with digital content from iTunes U, Podcats, apps and more can facilitate these needs. Come learn how your students and teachers can fulfill the tenets of the Common Core using the Apple ecosystem.

60 minute classes are scheduled at 10:00 am, 11:30 am, 2:30 pm and 4:00 pm.

Presenter:

Cathleen Richardson (cathleen@apple.com)
Plaza International I. Convention Level

#### **Power Breaks Complimentary Massage**

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist: Lillia
LOCATION: Colu

Lillian Pounds (renew@randrproductions.net)
Columbia 35, Mezzanine Level

10:30 am - Noon

#### **Concurrent Sessions:**

#### **Engaging Faith Leaders in Education Reform**

Leaders of Black faith communities play significant roles in the parental choice movement. Participants will view video highlights of Black faith leaders building school, church and community partnerships. Myths and misconceptions about organizing prophetic and political responses to the challenging educational climate in urban America will be dispelled. Leave with models for faith-based partnerships.

Presenters:

LOCATION:

Reverend Raymond Bryant (drbryant7@gmail.com)

Pastor David Craig (cdavid724@aol.com)
Pastor Shane Floyd (shane@baeo.org)
Vornard Cont (www.ard gant@acci.org)

Vernard Gant (vernard\_gant@acsi.org)
Plaza International J, Convention Level

## Organizing and Mobilizing Families in Support of Education Reform

Families want to know how to become advocates for school reform. This open and honest dialogue focuses on the benefits and challenges of engaging community organizing as an approach for sustainable education reform. Leave with strategies for developing community relationships and infrastructure that build lasting community-led school reform.

Presenters: Liane Barnes Jackson (lbj.hpu@gmail.com)

Sharhonda Bossier (sharhonda bossier@familiesforexcellentschools.org)
Guerschmide Saint-Ange (guerschmidesaintange@achievementfirst.org)

Natasha Shannon (shannonfamily3@yahoo.com)

LOCATION: Plaza K, Convention Level

#### Spicy Vegetables or Upset Stomach: Doing the Work of *Common Core*

Forty-five states are preparing to implement the *Common Core State Standards* with fidelity. Participants will examine prototype processes that enhance school or system-wide readiness, and will walk away with the beginnings of an implementation plan and/or adjustments to their current plans, and a resource bank for implementation.

Presenter: Shawn Hardnett (shardnett@friendshipschools.org)

LOCATION: Orlando M, Convention Level

#### Annual Seminar on Education Policy and Parental Choice (For Elected Officials Only)

Parental choice legislation and programs are key to expanding high-quality educational opportunities and creating college-ready environments for Black children from low-income and working-class families. Passing parental choice legislation takes persistence, commitment, and the ability to navigate tough political environments. Elected officials and educators will share their experiences and learn how legislative policy affects the development and implementation of high-quality schools of choice and how state and local leaders use policy and legislation to promote college readiness. Elected officials will leave with an understanding of effective parental choice policies and how these policies impact successful development and implementation of parental choice programs and initiatives.

Facilitator:
Presenters:

Kenneth Campbell (kenneth@baeo.org)
Kevin Chavous (kevinp@chavousgroup.com)

Patrick Dobard (patrick.Dobard@rsdla.net)
Donald Hense (dhense@friendshipschools.org)

Kira Orange Jones (kira.orangejones@teachforamerica.org)

Alisha Morgan (alisha@alishamorgan.com)

LOCATION:

Florida Ballroom C, Convention Level



## College Readiness and Success Boot Camp (For Registered Symposium Youth Only)

Especially designed for rising high school seniors, this Boot Camp will help participants prepare for college enrollment,

persistence and success.

Presenters: Bishop Cheryl McBride Brown (cmb0191@yahoo.com)

Kevin Brown (kbrown@beyond12.org)
Merone Mesfine (mmesfine@beyond12.org)

LOCATION: Orlando Ballroom L, Convention Level

Noon - 12:30 pm Networking

12:30 pm - 2:00 pm Lunch and General Session

Presiding: Kenneth Campbell (kenneth@baeo.org)
Keynote Speaker: Dr. Marvin L. Sapp (joness@marvinsapp

vynote Speaker: Dr. Marvin L. Sapp (joness@marvinsapp.com)
Plaza International H, Convention Level
Orlando Ballroom N, Convention Level

(For Registered Symposium Youth Only)

1:30 pm - 2:30 pm Meet the Author

Author: Dr. Marvin L. Sapp

LOCATION: Plaza International Foyer

#### 2:00 pm - 2:30 pm Networking

#### 2:30 pm - 4:00 pm Concurrent Sessions:

#### Realizing the Promise of the Power to Choose

BAEO's support for parental choice is centered on the fundamental belief that our communities must be filled with a variety of high-quality learning environments and that low-income and working-class Black parents must have both the power and freedom to choose the option that will allow their children to graduate high school ready for college and careers. Participants will learn about the advocacy strategies that lead to the creation of high-quality learning opportunities, how parents are taking advantage of new opportunities, and how schools of choice are preparing students for college readiness and success.

Presenters: BAEO State Advocacy and Chapter Leaders

Rashida Evans (evans.rashida@gmail.com)

Valerie Evans (valeriemillonevans@gmail.com)

LOCATION: Plaza International J, Convention Level



## Stop the Miseducation of Your Children, Pull a Parent Trigger

Seven states have adopted Parent Trigger laws, and 20 states are considering similar legislation to allow parents and community members to turn around chronically underperforming schools. Participants will view a clip from the film *Won't Back Down* based on a Parent Trigger initiative in California, and participants will learn valuable lessons for improving schools and lobbying legislators to support policy change from parents who pulled one of the first parent triggers. Walk away inspired to continue the struggle for educational equity.

Facilitator: Johnathan Williams (jwilliams@accelerated.org)

Presenters: Doreen Diaz (mommyd\_of3@msn.com)

**Shirley Ford** (sford@parentrevolution.org)

LOCATION: Plaza K, Convention Level

## Growth Mindset for the Common Core State Standards

The transition to the *Common Core* requires teachers to master instructional strategies that foster in students the Growth Mindset needed to become more effective learners who succeed in school and life. Bring your Growth Mindset to the session to discuss and practice these powerful strategies. Leave with the how-to skills to nurture students who are tenacious, gritty, persistent, resilient and focused with the "I can do it" beliefs, know how, and behaviors to transform their lives and their communities.

Facilitator: Mashea Ashton (mashton.ncsf@gmail.com)
Presenter: Eduardo Briceño (ebriceno@mindsetworks.com)

LOCATION: Orlando M, Convention Level

#### Annual Seminar on Education Policy and Parental Choice (For Elected Officials Only)

Parental choice legislation and programs are key to expanding high-quality educational opportunities and creating college-ready environments for Black children from low-income and working-class families. Passing parental choice legislation takes persistence, commitment, and the ability to navigate tough political environments. Elected officials and educators will share their experiences and learn how legislative policy affects the development and implementation of high-quality schools of choice and how state and local leaders use policy and legislation to promote college readiness. Elected officials will leave with an understanding of effective parental choice policies and how these policies impact successful development and implementation of parental choice programs and initiatives.

Facilitator:
Presenters:

 $\textbf{Kenneth Campbell} \ (kenneth@baeo.org)$ 

Kevin Chavous (kevinp@chavousgroup.com)

Patrick Dobard (patrick.Dobard@rsdla.net )
Donald Hense (dhense@friendshipschools.org)

Kira Orange Jones (kira.orangejones@teachforamerica.org)

Alisha Morgan (alisha@alishamorgan.com)

LOCATION:

Florida Ballroom C, Convention Level

# College Readiness and Success Boot Camp (For Registered Symposium Youth Only)

Especially designed for rising high school seniors, this Boot Camp will help participants prepare for college enrollment,

persistence and success.

Presenters: Bishop Cheryl McBride Brown (cmb0191@yahoo.com)

Kevin Brown (kbrown@beyond12.org)
Merone Mesfine (mmesfine@beyond12.org)

LOCATION: Orlando Ballroom L, Convention Level

4:00 pm - 4:30 pm Networking

4:30 pm - 6:00 pm General Session and Closing Ceremony

Presiding: Howard Fuller (fullerhlf@gmail.com)

A Straight Up Conversation with BAEO Funders

Presenters: Greg Brock (gbrock@federationforchildren.org)

Ed Kirby (ekirby@wffmail.com)

Ebony Lee (ebony.lee@gatesfoundation.org)
Daniel Schmidt (dschmidt@bradleyfdn.org)
Caprice Young (caprice@arnoldfoundation.org)

Keynote Speaker: Howard Fuller (fullerhlf@gmail.com)

LOCATION: Plaza International H, Convention Level

6:00 pm - 8:00 pm Closing Reception

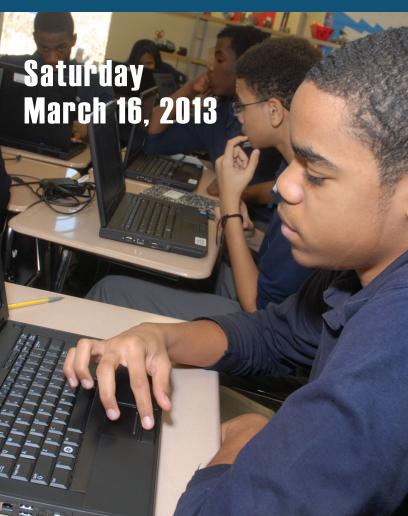
Hosted by: Louisiana BAEO

Student Performance: Da Wright Way Brass Band, Sophie B. Wright

Charter School (sharon-clark@sbwcharter.org)

Terrace Upper Pool Deck, Recreation Level

Plaza International G, Convention Level (Weather Backup)



8:00 am - Noon National Board of Directors Meeting

Location: Plaza International I, Convention Level

# **Twelve Time Repeaters**

Mashea Ashton Howard Fuller K. Miata Fuller Deborah McGriff Angelete Melhado



he founding and development of BAEO was blessed by the contributions of many. During this and each Symposium, we celebrate the legacy of Lisa Yvette Sullivan, Deirdre Lynn Bailey, Reverend Eddie Edwards, John Walton and Harriett Ball. We hold their beliefs, values and leadership close to our hearts as we all continue the struggle for our children.



Lisa Yvette Sullivan (1961-2001)



Deirdre Lynn Bailey (1970-2003)



Reverend Eddie Edwards (1936-2004)



John Walton (1946-2005)



Harriett Ball (1946-2011)



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Cuestions contact: gro.osed@stneve

Hyatt Regency New Orleans

MARCH 20-22, 2014

Black Alliance for Educational Options



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