

The background of the poster features a photograph of three young women with braided hair, seen in profile, playing silver flutes. They are positioned on the left side of the frame. The background is a blurred outdoor scene with trees and a building under a blue sky. A small white dotted circle is located at the top center of the page.

SYMPOSIUM

2012

baeo

Black Alliance for Educational Options

March 1-3, 2012

Grand Hyatt Washington, DC



THURSDAY, MARCH 1

Noon - 6:00 pm	Registration
Times vary	Special Features: <ul style="list-style-type: none"> • PowerBreaks Complimentary Massage • Verizon Wireless Mobile Charging Lounge • The BAEO Photo Experience
3:30 pm - 4:00 pm	Welcome <i>(For Elected Officials Only)</i>
4:00 pm - 5:30 pm	Welcome and First Timers Orientation: Introduction to BAEO and Defining the Options
5:30 pm - 6:00 pm	Networking
6:00 pm - 8:15 pm	Opening Ceremony and Dinner
8:30 pm - 9:30 pm	Meet the Author: <i>Kevin P. Chavous</i>
8:30 pm - 10:30 pm	Dessert Reception
8:30 pm - 10:00 pm	"TEACHED" Film Screening and Discussion
8:30 pm - 10:00 pm	DaCypher <i>(For Registered Symposium Youth Only)</i>





FRIDAY, MARCH 2

7:30 am - 12:00 pm	Registration
7:30 am - 9:00 am	Networking Breakfast
8:00 am - 11:30 am	Visits to High Quality Black-led Charter Schools (HQBLCS)
9:00 am - 9:45 am	"American Promise" Film Preview and Discussion
9:45 am - 10:00 am	Networking
Times vary	Special Features: <ul style="list-style-type: none">• Power Breaks Complimentary Massage• Verizon Wireless Mobile Charging Lounge
10:00 am - 11:30 am	Concurrent Sessions
11:30 am - 12:00 pm	Networking Meet the Author: <i>Alisha Morgan</i>
12:00 pm - 1:30 pm	Networking Lunch
1:30 pm - 2:00 pm	Networking Meet the Author: <i>Alisha Morgan</i>
2:00 pm - 3:30 pm	Concurrent Sessions
3:30 pm - 4:30 pm	Meet the Author: <i>Sam Seidel</i>
4:00 pm - 5:00 pm	General Session and Closing Ceremony
5:30 pm - 6:30 pm	Annual Meeting of the General Membership (For Members Only)
6:30 pm - 8:30 pm	Closing Reception

SATURDAY, MARCH 3

7:30 am - 2:00 pm	National Board of Directors Meeting
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We thank the generous sponsors that have helped make Symposium 2012 possible.

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VANGUARD \$25,000 TO \$49,999



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Isaac Ewell
Rhonda Fisher
Andrea Foggy-Paxton
Vernard Gant
Bertha Gilkey-Bonds
Kevin Hinton
Keita Archie Young



Twelve Years of Advocacy: What's Next?

WELCOME and thanks for attending Symposium 2012, our 12th anniversary!

You will be renewed by the power of remembering the legacy of parental choice champions, reconnecting with repeat participants, visiting high quality Black-led charter schools, repeating program strands and special features that you asked us to bring back time and again, and celebrating **12 Years of Advocacy**.

Meeting first timers and participating in concurrent sessions and special features that enable you to learn more about our strategic priorities for a sustainable future will exceed your expectations.

What's Next? This year we adopt a new north star for academic excellence: **global competitiveness through college readiness and success**. College completion is the single most important predictor of success in the work force. Our conversations begin in the early childhood years, integrate digital learning, emphasize STEM programs, and go viral through social media.

Please remember to celebrate great thought partners by networking with the **Ed Reform Champions Under 40** and distributing your BAEO Bucks to the advocates and educators who share great ideas that **inform, inspire and empower!**

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www.facebook.com/baeo.org

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#SY2012





Thursday March 1, 2012

The following pages include detailed information about the Symposium agenda. Go to pages 2 & 3 to view the Agenda-at-a-Glance.

Noon - 6:00 pm

Location:

Registration

Constitution Level

Special Features:

12:00 pm - 5:00 pm

Verizon Wireless Mobile Charging Lounge *New*

Stop by, charge your mobile device and experience Verizon Wireless' product solutions for education.

LOCATION:

Potomac, Constitution Level

12:00 pm - 5:00 pm

PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist:

LOCATION:

Lillian Pounds (renew@randrproductions.net)

Latrobe, Constitution Level

12:00 pm - 4:00 pm

and

8:00 pm - 10:00 pm

LOCATION:

The BAEO Photo Experience *New*

Grab your friends and visit the BAEO photobooth to capture your Symposium 2012 experience. Take home a complimentary momento!

Constitution Foyer





3:30 pm - 4:00 pm

Welcome (For Elected Officials Only)

Prepare for an empowering Symposium! Meet BAEO leaders, network with your fellow elected officials, and receive an overview of the invitation-only policy strand.

Presenters:

Kevin P. Chavous (kevinp@chavousgroup.com)

Deborah McGriff (dmmcgriff@aol.com)

LOCATION:

Constitution C/D/E, Constitution Level

4:00 pm - 5:30 pm

**Welcome and First Timers Orientation:
Introduction to BAEO and Defining the
Options**

Is this your first Symposium? Do you want to learn more about BAEO and the educational options BAEO supports? First timers will receive an overview of the Symposium, the history of BAEO, and the quality educational options BAEO supports.

Presenters:

Howard Fuller (fullerhlf@gmail.com)

Deborah McGriff (dmmcgriff@aol.com)

LOCATION:

Constitution C/D/E, Constitution Level

5:30 pm - 6:00 pm

Networking

6:00 pm - 8:15 pm

Opening Ceremony and Dinner

Presiding:

Deborah McGriff (dmmcgriff@aol.com)

Special Presentation:

Ed Reform Champions Under 40 Awards:

Kenneth Campbell (kenneth@baeo.org)

Alisha Morgan (amorgan@baeo.org)

Speaker:

Kevin P. Chavous (kevinp@chavousgroup.com)

LOCATION:

Constitution A/B, Constitution Level

8:30 pm - 9:00 pm

Author:

Meet the Author

Kevin P. Chavous (kevinp@chavousgroup.com)

“Voices of Determination: Children that Defy the Odds”
Constitution Foyer

LOCATION:

8:30 pm - 10:00 pm

Hosted by:

Dessert Reception

Washington DC BAEO Allies

Constitution D/E Constitution Level

LOCATION:

8:30 pm - 10:00 pm

“TEACHED” Film Screening and Discussion

Created by former teacher and education writer Kelly Amis, TEACHED is a documentary film series and interactive multimedia project exposing inequality in the American education system, particularly our failure to provide urban, minority youth with the opportunity to achieve. The three short films feature BAEO leaders: **Kevin P. Chavous, Howard Fuller and Donald Hense.**

Facilitators:

Kelly Amis (kamis@loudspeakerfilms.com)

Howard Fuller (fullerhlf@gmail.com)

LOCATION:

Bridge Rooms, Constitution Level





8:30 pm - 10:00 pm

DaCypher: Dissecting The Messages Behind Music Videos, Commercials & Media
(For Registered Symposium Youth Only)

A fun and engaging critical thinking and media literacy workshop where students decipher popular media images, commercial ads and music videos. Students will leave with the ability to detect and identify subliminal messages, stereotypes, bias and negative representations of race and gender.

Facilitator:

Chris “Kazi” Rolle (kazi@thehiphopproject.org)

LOCATION:

Bulfinch/Renwick, Constitution Level

Thursday March 1



**Friday
March 2, 2012**



7:30 am - 12:00 pm

LOCATION:

Registration

Constitution Level

7:30 am - 9:00 am

LOCATION:

Networking Breakfast

Network with the Ed Reform Champions Under 40
Seated at tables marked "Reserved"

Constitution A/B, Constitution Level

8:00 am - 11:30 am

Visits to High Quality Black-led Charter Schools (HQBLCS)

A Symposium tradition continues as we tour local high quality Black-led schools. Our goal is to inspire you as you meet educators, students and parents who are pursuing a world-class education. Take notes as you learn through innovative teaching how the achievement gap is being closed and go back to your communities with fresh ideas, solutions and recommendations that enhance the lives of Black children.

Achievement Preparatory Academy
(swight@aprepacademy.org)

Elsie Whitlow Stokes
(lindam@ewstokes.org)

Friendship Collegiate Academy
(pjones@friendshipschools.org)

Friendship Southeast Academy
(jspeight@friendshipschools.org)

LOCATION:

Meet at 10th Street Lobby Entrance

9:00 am - 9:45 am

“American Promise” Film Preview and Discussion

Filmmakers and parents, Michele Stephenson and Joe Brewster, turned the cameras on themselves as their son began school at a renowned independent college prep school. “American Promise” follows the family as they grapple with the meaning of a “good education,” the harsh realities facing young Black boys in today’s school system, and a steadfast desire to put their son on a successful path. With a 2013 release date, the film is the centerpiece of a comprehensive, crossplatform campaign aimed at engaging parents, youth and teachers to come together to close the achievement gap in education.

Facilitators:

Joe Brewster (radafilmgroup@gmail.com)

Shréé Medlock (shree@baeo.org)

Rashid Shabazz (rshabazz@sorosny.org)

Michele Stephenson (radafilmgroup@gmail.com)

LOCATION:

Constitution D, Constitution Level

9:45 am - 10:00 am

Networking

Special Features:

10:00 am - 5:00 pm

Verizon Wireless Mobile Charging Station

Stop by, charge your mobile device and experience Verizon Wireless’ product solutions for education.

LOCATION:

Potomac, Constitution Level





10:00 am - 5:00 pm

PowerBreaks Complimentary Massage

Treat yourself to something renewing and relaxing. Take a stroll over to the massage chair for a soothing 10-minute massage. Enter the realm of relaxation. Don't miss this opportunity to RELAX, RENEW AND REVIVE your soul.

Massage Therapist:

LOCATION:

Lillian Pounds (renew@randrproductions.net)

Latrobe, Constitution Level

10:00 am - 11:30 am

Concurrent Sessions

BAILEY-SULLIVAN LEADERSHIP INSTITUTE (BSLI) STRAND

BSLI: Next Generation Emerging Leaders

BAEO has refined the strategy for the Bailey-Sullivan Leadership Institute (BSLI) to address the dire need for Black leaders who will champion parental choice, shape current and future education reform efforts and drive its effective implementation. Join the discussion about BAEO's plan for its BSLI relaunch in summer 2012.

Presenters:

Derrell Bradford, Better Education for Kids

(info@b4njkids.org)

Dawn Chavous, Students First PA

(dchavous@gmail.com)

T. Willard Fair, Urban League of Greater Miami

(twfair@bellsouth.net)

Facilitator:

LOCATION:

Alisha Morgan (amorgan@baeo.org)

Constitution C, Constitution Level



HIGH QUALITY BLACK-LED CHARTER SCHOOLS STRAND

What's Hot to Watch?

To equip our students for a rapidly changing world, the nation's leading High Quality Black-led Charter Schools are focusing on three bold trends in education that have evidenced-based effectiveness for global competitiveness, college readiness and success: high quality early education; Science, Engineering, Technology and Mathematics (STEM); and blending learning.

Presenters:

Michael Cordell, Friendship Public Charter Schools

(mcordell@friendshipschools.org)

Noah Tennant, Boys' Latin of Philadelphia Charter School

(ntennant@boyslatin.org)

Edgar Russell, Quest Milwaukee

(edgar.russell@marquette.edu)

Facilitator:

Isaac Ewell (*isaac@baeo.org*)

LOCATION:

Cabin John/Arlington, Constitution Level

Friday March 2





MOBILIZATION AND GRASSROOTS ADVOCACY STRAND

Politics and Parental Choice

This interactive session is for you if you want to understand effective advocacy strategies used to support passage of quality parental choice legislative in Louisiana, Ohio, Pennsylvania and Florida.

Presenters: **Darlene Callands, Philadelphia BAEO** (darlene@baeo.org)

Tracie Craft, Ohio BAEO (tracie@baeo.org)

Eric Lewis, Louisiana BAEO (eric@baeo.org)

Ny Whitaker, Success Charter Network Parent
(info@nywhitaker.com)

Special Guest: **Shirley Ford, Parent Revolution**
(sford@parentsunion.org)

Facilitator: **Michael Benjamin, Step Up for Students**
(mbenjamin@stepupforstudents.org)

LOCATION:

Wilson/Roosevelt, Constitution Level



TITLE II: GLOBAL COMPETITIVENESS THROUGH COLLEGE READINESS AND SUCCESS STRAND

Assets for Improving Academic Achievement

How brains function is our “mental hardware”. Learn how to build and refine students’ “mental software” for improving academic achievement. Take away strategies for building such *internal assets* as background knowledge and memory and such *external assets* as learning teams and high expectations. Digital files for all strategies will be available for all participants to use back home.

Presenters:

**Robert Pavlik, Institute for the Transformation of
Learning, Marquette University**
(robert.pavlik@marquette.edu)

LOCATION:

Constitution E, Constitution Level





POLICY STRAND *(FOR ELECTED OFFICIALS ONLY)*

Navigating the Politics of Choice

Black legislators who have the courage and conviction to advocate for parental choice must have the ability to skillfully navigate an increasing partisan political climate. This interactive roundtable discussion will equip Black legislators with skills to navigate these challenges. Seasoned Black legislators, who have been in the trenches, will share best practices.

Presenters: **Former Louisiana State Senator Ann Duplessis**
(anndupless@gmail.com)

Alabama State Representative Laura Hall
(laura.hall@alhouse.gov)

Oklahoma State Representative Jabar Shumate
(jabar.shumate@okhouse.gov)

Louisiana State Representative Patrick Williams
(larep004@legis.state.la.gov)

Special Guest: **Alabama State Representative Pebblin Warren**
(pebblin.warren@alhouse.al.gov)

Facilitator: **Former Colorado State Senate President Peter Groff**
(peter@baeo.org)

LOCATION: Bulfinch/Renwick, Constitution Level

11:30 am - 12:00 pm

Networking Meet the Author

Author: **Alisha Morgan** (amorgan@baeo.org)
"No Apologies"

LOCATION: Constitution Foyer, Constitution Level

12:00 pm - 1:30 pm

Networking Lunch

Network with the Ed Reform Champions Under 40
Seated at tables marked "Reserved"

LOCATION:

Constitution A/B, Constitution Level

1:30 pm - 2:00 pm

Networking Meet the Author

Author: **Alisha Morgan** (amorgan@baeo.org)

"No Apologies"

LOCATION:

Constitution Foyer, Constitution Level

2:00 pm - 3:30 pm

BAILEY-SULLIVAN LEADERSHIP INSTITUTE STRAND

Resource Development: For Fiscal Stability

Come hear funders and successful resource development professionals share best practices. Takeaways from this session will include understanding latest trends in the philanthropic community and how to develop a strategic plan that diversifies your donor base.

Presenters:

Phyllis Cunningham, UNCF

(phyllis.cunningham@uncf.org)

Rhonda Fischer, National Alliance for Public Charter Schools

(rhonda@publiccharters.org)

Cheryl Hillen, Project Education

(cehillen@aol.com)

Sherman Whites, Walton Family Foundation

(swhites@wffmail.com)

Facilitator:

Kevin Hinton, DC Public Education Fund

(kenhinton@yahoo.com)

LOCATION:

Constitution C, Constitution Level





HIGH QUALITY BLACK-LED CHARTER SCHOOLS STRAND

Quality Before Scale

This interactive session introduces charter school leaders, boards, and funders of single site charter schools to the opportunities for scaling. Presenters will highlight resources and networks of support. The session will also dispel myths about growth and scalability, while exploring the need for diversity and quality in the charter sector.

Presenters: **David Hardy, Boys' Latin of Philadelphia Charter School**
(dhardy@boyslatin.org)

Donald Hense, Friendship Public Charter School
(dhense@friendshipschools.org)

Facilitator: **Machion Jackson, Davis Ellis Academy** (machion@npfenow.org)
Danielle Smith (danielle@baeo.org)

LOCATION: Cabin John/Arlington, Constitution Level

MOBILIZATION AND GRASSROOTS ADVOCACY STRAND

Community Engagement for Quality Early Childhood Education

Participants will examine the disparities in Early Childhood Education nationally and in Missouri, Mississippi and Washington, DC while developing practical ways to launch grassroots initiatives that raise awareness, initiate mobilization efforts, expand quality options and share best practices.

Presenters: **Bertha Gilkey Bonds, Missouri BAEO** (bertha@baeo.org)

Allen Penn, Washington DC BAEO (allen@baeo.org)

Carra Powell, Mississippi BAEO (carraharris@yahoo.com)

Facilitator: **Shane Floyd** (shane@baeo.org)

LOCATION: Wilson/Roosevelt, Constitution Level

TITLE II: GLOBAL COMPETITIVENESS THROUGH COLLEGE READINESS AND SUCCESS STRAND

Improving Reading: Milwaukee Summer Reading Project

For three consecutive summer, Milwaukee, WI students in grades 2 through 4 have had the opportunity to participate in the Milwaukee Summer Reading Project. The achievement gap in reading has been narrowed for students who participated. Participants will receive specific strategies on how to design and implement and evaluate a summer reading program. If you are a parent, school leader, educator or community leader, this session provides meaningful information to help you advocate and improve the quality of reading instruction for children!

Presenters: **Monique Bell, Milwaukee Summer Reading Project,**
(monique.bell@mu.edu)

LaTasha Henry, Milwaukee Summer Reading Project
(iinspire1998@yahoo.com)

Facilitator: **Howard Fuller, Institute for the Transformation of
Learning, Marquette University** (fullerhlf@gmail.com)

LOCATION:

Constitution E, Constitution Level





POLICY STRAND *(FOR ELECTED OFFICIALS ONLY)*

Charter Schools: An Option to Raise Achievement

We must focus on creating learning environments where our children are able to achieve college and career readiness and be globally competitive. Charter schools have been a powerful option for raising achievement for Black children. Legislators will learn about the impact high quality charter schools have on learning and ways to increase the likelihood of charter success through strong policy and focused support for charter operators.

Presenters:

Shirley Ford, Parent Revolution

(sford@parentsunion.org)

Monique Miller, DC Public Charter School Board

(mmiller@dcpubliccharter.com)

Pennsylvania State Representative Anthony Williams

(williams@pasenate.com)

Special guests:

Louisiana State Representative Patrick Jefferson

(contact@patrickjefferson.com)

Facilitator:

Mashea Ashton, Newark Charter School Fund

(mashton.ncsf@gmail.com)

LOCATION:

Bulfinch/Renwick, Constitution Level

3:30 pm - 4:30 pm

Author:

Meet the Author

Sam Seidel (*sam@husslingtonpost.com*)

“Hip Hop Genius”

LOCATION:

Constitution Foyer, Constitution Level

4:00 pm - 5:00 pm

Presiding:

Speaker:

General Session and Closing Ceremony

Howard Fuller (*fullerhlf@gmail.com*)

James H. Shelton III, Assistant Deputy Secretary for
Innovation and Improvement, U.S. Department of
Education (*jim.shelton@ed.gov*)

LOCATION:

Constitution Foyer, Constitution A and B

5:30 pm - 6:30 pm

Annual Meeting of the General Membership

(For Members Only)

Learn more about BAEO's successes. Bring your questions,
comments and recommendations.

LOCATION:

Constitution C/D/E, Constitution Level

6:30 pm - 8:30 pm

Hosted by:


LOCATION:

Closing Reception

Florida BAEO Allies

Penn Quarter A and B, Lagoon Level



A young man with dark, curly hair and glasses is shown in profile, looking down. He is wearing a dark blue polo shirt with a white collar and a small logo on the left chest that reads "NORTH STAR". He is sitting in a classroom, with other students and desks visible in the background. The background is slightly out of focus, showing a typical classroom environment with bookshelves and other students working.

**Saturday
March 3, 2012**

7:30 am - 2:00 pm

Location:

National Board of Directors Meeting

Constitution A, Constitution Level

Eleven Time Repeaters

Mashea Ashton

Zakiya Courtney

Howard Fuller

Deborah McGriff

K. Miata Fuller

Angelete Melhado



Saturday March 3





The founding and development of BAEO was blessed by the contributions of many. During this and each Symposium, we celebrate the legacy of Lisa Yvette Sullivan, Deirdre Lynn Bailey, Reverend Eddie Edwards, John Walton and Harriett Ball. We hold their beliefs, values and leadership close to our hearts as we all continue the struggle for our children.



Lisa Yvette
Sullivan
(1961-2001)



Deirdre Lynn
Bailey
(1970-2003)



Reverend
Eddie Edwards
(1936-2004)



John Walton
(1946-2005)



Harriett Ball
(1946-2011)

SAVE
THE DATE

SYMPOSIUM 2013



Black Alliance for Educational Options

MARCH 14-16, 2013

The Peabody Orlando
9801 International Drive
Orlando, Florida 32819

Questions contact: events@baeo.org

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