



# SYMPOSIUM

2015

15<sup>th</sup> ANNIVERSARY



Black Alliance for Educational Options

**MARCH 19-21, 2015**

**The Peabody Hotel  
Memphis, Tennessee**

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## 2015 BENEFITS OF SPONSORSHIP\*

### CHAMPION: \$50,000 OR MORE

- Speaking opportunity at General Session
- Opportunity to distribute give-away materials and products with corporate logo to event participants (circulation 700)
- Sponsorship recognition on BAEO website, Facebook and Twitter
- Name recognition in Symposium Program Book and Documentation Report (circulation 700)
- Name recognition in Registration and General Session areas
- Public acknowledgement during General Sessions
- Five complimentary registrations

### VANGUARD: \$25,000 TO \$49,999

- Opportunity to distribute give-away materials and products with corporate logo to event participants (circulation 700)
- Sponsorship recognition on BAEO website, Facebook and Twitter
- Name recognition in Symposium Program Book and Documentation Report (circulation 700)
- Name recognition in Registration and General Session areas
- Public acknowledgement during General Sessions
- Four complimentary registrations

### TRAILBLAZER: \$10,000 TO \$24,999

- Sponsorship recognition on BAEO website, Facebook and Twitter
- Name recognition in Symposium Program Book and Documentation Report (circulation 700)
- Name recognition in Registration and General Session areas
- Three complimentary registrations

### ACTIVIST: \$5,000 TO \$9,999

- Name recognition in Symposium Program Book and Documentation Report (circulation 700)
- Two complimentary registrations

### SENTINEL: \$1,000 TO \$4,999 (for individuals only)

- Name recognition in Symposium Program Book and Documentation Report (circulation 700)
- One complimentary registration

### BENEFACTOR: \$500 TO \$999 (for individuals only)

- Name recognition in Symposium Program Book and Documentation Report (circulation 700)

\*Additional opportunities available to sponsor meals and/or receptions. Please contact us for more information.



*"I left the Symposium with a renewed commitment to ensuring immediate educational excellence for all children because we can no longer wait. I was reminded at the Symposium that every year we dedicate to studying a new approach to school reform amounts to a year of potential quality education that is lost to students."*

– Linda Moore, award-winning charter school founder, community leader and activist

## BAEO MISSION

The mission of the Black Alliance for Educational Options is to increase access to high-quality educational options for Black children by actively supporting transformational education reform initiatives and parental choice policies that empower low-income and working-class Black families.

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## SYMPOSIUM SPONSORSHIP PLEDGE FORM

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Are you the primary contact for sponsorship requests? <input type="checkbox"/> YES <input type="checkbox"/> NO			
If no, who should we contact for follow-up?			
Select level of sponsorship for Symposium 2015			
<input type="checkbox"/> <b>CHAMPION: \$50,000 OR MORE</b>		<input type="checkbox"/> <b>ACTIVIST: \$5,000 TO \$9,999</b>	
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**March 19-21, 2015**

The Peabody Hotel  
Memphis, Tennessee

Please fax completed form to:  
**Monique Pittman at 202-315-3971**

BAEO is a 501(c)(3) and donations are tax deductible to the fullest extent of the law.

For more information about this National Sponsorship opportunity,  
Contact Monique Pittman, Director of Resource Development, at 202-210-2470 or via email at [events@baeo.org](mailto:events@baeo.org).  
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