

**November 12-14, 2009, Atlanta, GA**

**5<sup>TH</sup> ANNUAL  
SEMINAR ON  
EDUCATION  
POLICY &  
PARENTAL  
CHOICE**



# BENEFITS OF SPONSORSHIP

## CHAMPION: \$50,000 OR MORE

- Opportunity to distribute give-away materials and products with corporate logo to event participants (circulation 200)
- Sponsorship recognition on BAEQ's website
- Name recognition in the Agenda
- Name recognition in registration and General Session areas
- Public acknowledgement during General Sessions
- Five complimentary registrations

## VANGUARD: \$25,000 TO \$49,999

- Name recognition in the Agenda
- Name recognition in registration and General Session areas
- Public acknowledgement during General Sessions
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## TRAILBLAZER: \$10,000 TO \$24,999

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- Name recognition in registration and General Session areas
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- Three complimentary registrations

## ACTIVIST: \$5,000 TO \$9,999

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- Two complimentary registrations

## SENTINEL: \$1,000 TO \$4,999

- Name recognition in the Agenda
- Name recognition in registration and General Session areas
- Public acknowledgement during General Sessions
- One complimentary registration

## BENEFATOR: \$500 TO \$999

- Name recognition in the Agenda



## BAEO MISSION

**The Black Alliance for Educational Options actively supports parental choice to empower families and increase quality educational options for Black children.**

## OPTIONS BAEQ SUPPORT



- Charter schools
- Home schooling
- Innovations in traditional public schools
- Privately financed scholarships
- Public-private partnerships
- Supplementary education programs
- Tax-supported scholarships (vouchers)
- Tuition tax credits and deductions
- Virtual schools
- Afterschool programs



## CONTACT INFORMATION

For more information about this national sponsorship opportunity,  
contact Gerard Robinson, President  
(202) 286-1845 or [gerard@baeo.org](mailto:gerard@baeo.org)  
Visit [www.baeo.org](http://www.baeo.org) to learn more about BAEO.

# BAILEY AND SULLIVAN LEADERSHIP INSTITUTE / ANNUAL SEMINAR

**The Bailey and Sullivan Leadership Institute** (BSLI) is named in honor of Deirdre Lynne Bailey (1970-2003) and Lisa Yvette Sullivan (1961-2001). In the late 1980s, Lisa and Deirdre were part of a team of New Haven teenagers and young adults who registered Blacks to vote and organized young volunteers for political campaigns, resulting in the election of New Haven's first Black mayor, John Daniels. Deirdre was a high school student at the time and Lisa was a graduate student at Yale. Their political work and mentorship of young people spanned more than twenty years. In June 2000, Deirdre and Lisa brought their commitment to youth leadership and political change to BAEO's founding meetings. Alongside elected officials, educators and activists from across the country, Deidre was a founding member of BAEO and was instrumental in launching the Philadelphia BAEO chapter. During founding meetings for BAEO, Lisa facilitated a discussion to define BAEO's approach to reaching and supporting emerging leaders, and she advised BAEO through its transition from Milwaukee to Washington, DC. Lisa and Deirdre's passing in October 2001 and July 2003, respectively, was deeply felt by the leadership and members of BAEO. Inspired by their example, BAEO relies on BSLI to identify, train and support dynamic leaders who direct the change to make parental choice a viable and sustained lever of power for parents from low-income and working-class communities.

**The Fifth Annual Seminar on Education Policy & Parental Choice** (hereafter the Annual Seminar) is sponsored by BSLI in partnership with the Harvard University Program on Education Policy and Governance. The Annual Seminar seeks to identify and organize a bipartisan pool of Black elected officials who support parental choice programs for low-income and working-class families. With this in mind, the goals of the 2009 Annual Seminar are to:

- Provide time for participants to network with other elected officials, policymakers and allies who strive to empower parents to choose the best educational options for their children;
- Create space for elected officials and policymakers to discuss parental choice efforts at the local, state and national level;
- Examine real-world experiences of Black "parental choice" officials who are effectively balancing their advocacy work on behalf of parental choice while maintaining their allegiance to their political party;
- Offer elected officials techniques and resources for expanding quality educational options back home; and,
- Disseminate information from academic studies about the impact of the parental choice movement on families and children and the overall education reform movement in general.

# SPONSORSHIP PLEDGE FORM

Name:	Title:	
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Are you the primary contact for sponsorship requests? <input type="checkbox"/> YES <input type="checkbox"/> NO		
If no, who should we contact for follow-up?		
Can we refer to our conversation with you during follow-up meetings? <input type="checkbox"/> YES <input type="checkbox"/> NO		
At which level of sponsorship would your company or organization be most interested in contributing?		
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<input type="checkbox"/> <b>VANGUARD: \$25,000 TO \$49,999</b>		<input type="checkbox"/> <b>SENTINEL: \$1,000 TO \$4,999</b>
<input type="checkbox"/> <b>TRAILBLAZER: \$10,000 TO \$24,999</b>		<input type="checkbox"/> <b>BENEFATOR: \$500 TO \$999</b>